



12th World Chinese Economic Forum

“Harmonising Mutual Success Through Global Connectivity:
Advancing Chinese Economic Development”

12th & 13th November 2023

Qingtian County, Zhejiang Province, China

Ver. 09102023

HOST:



CO-HOST:



SUPPORTING ORGANIZATIONS:

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World Chinese Economic Forum 世界華人經濟論壇



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WCEFOfficial

INTRODUCTION

The World Chinese Economic Forum (WCEF) is a world-class event that connects economic opportunities in China with various regions around the world through investment opportunities and business connections.

WCEF is a global platform with a 10-year history that discusses the most important global issues related to China, bringing together government and business leaders, promising entrepreneurs, and media to explore collaborative efforts that can have a positive impact on the global economy and profitability.

- A platform for knowledge exchange through a wide array of panel discussions covering critical global issues related to China and the Chinese diaspora network.
- A clearing house for new businesses looking for venture capital in key industries and future markets.
- A counter-narrative hub to tell a different story about China to global mainstream media, and the foreign strategic policy communities worldwide.

OBJECTIVES

- To promote dialogue and exchange about China's role in the new era amongst public intellectuals, government officials, the media and the private sector.
- To promote the creation of new business ventures that caters for the world's digital future, under China's economic stewardship.
- To create a counter-narrative on the China story from a third party perspective.

CHAIRMAN'S MESSAGES



Esteemed Guests and Participants,

A heartfelt welcome to the 12th World Chinese Economic Forum (12th WCEF), a premier international business networking platform that links economic opportunities between China and global regions. We are delighted to have you join us for this significant event, where we will explore the theme of "Harmonising Mutual Success Through Global Connectivity: Advancing Chinese Economic Development."

The International Strategy Institute (ISI), in collaboration with the China Chamber of International Commerce (CCOIC), will host the 12th WCEF in Qingtian, Zhejiang Province, China, on November 12, 2023, with the gracious support of the 5th Overseas Chinese Imported Commodities Expo and Qingtian Imported Wine Fair. To enrich their overall experience during this trip, a site visitation will be carried out on November 13, allowing participants to immerse themselves in local culture, heritage, and its dynamic economy system.

At the heart of WCEF is our ambition: to synergize the expertise of global Chinese professionals, propelling the 'Belt and Road' initiative, and crafting people-centric diplomacy in harmony with the State Council's vision. Our pledge is clear - fortify global ties, stimulate economic growth, and inspire transformative dialogues and alliances.

The 12th WCEF is more than a mere gathering; it represents a convergence of visionary leaders spanning government, industry, and academia. It's where global foresight meets Chinese innovation, uniting us in our endeavor to bolster international alliances, invigorate dialogues, and adeptly steer the ever-shifting global economic sands.

Given China's monumental influence on global affairs, our dialogues will underscore prudent oversight and emphasize robust financial governance. The privilege to helm such an event is ISI's, and our deepest gratitude extends to our generous sponsors for their continued faith. To the distinguished panelists, moderators, and presenters, may your deliberations be insightful and catalytic.

Your presence here is testament to our shared commitment. Together, let's envision and sculpt a globally harmonized and thriving tomorrow.

Thank you

S.Y. Cheah
WCEF Chairman
Cum Founder and Chairman of
International Strategy Institute (ISI)

12th WORLD CHINESE ECONOMIC FORUM

The 12th World Chinese Economic Forum is a premier international business networking platform. We are bringing together the collective wisdom and expertise of Chinese nationals from home and abroad to advance the 'Belt and Road' initiative and engage in multifaceted people-to-people diplomacy in alignment with the directive of the State Council.

On November 12, 2023, the International Strategy Institute (ISI), in collaboration with the China Chamber of International Commerce (CCOIC), will host the 12th World Chinese Economic Forum (WCEF) in Qingtian, Zhejiang Province, China, with the esteemed support of the 5th Overseas Chinese Imported Commodities Expo and Qingtian Imported Wine Fair.

Providing broader networking opportunities for our participants. To enrich their overall experience during this trip, a site visitation will be carried out on November 13, allowing participants to immerse themselves in local culture, heritage, and its dynamic economy system.

The forum is positioned as an exclusive platform, gathering discerning representatives from diverse sectors, including government departments, private entities, and academic institutions. This carefully curated assembly will consist of international and Chinese participants coming together to champion international cooperation, facilitate meaningful dialogue, and steer advancements in the global economic landscape.



INTRODUCTION OF QINGTIAN

A Tapestry of Heritage, Entrepreneurship, and Bridging Continents



The 12th World Chinese Economic Forum (WCEF) is poised to take place in the picturesque county of Qingtian that underscores dual identity—a historical gem renowned for its eminent past and a bustling epicenter of international trade.



LIU BOWEN

Qingtian, located in the picturesque southern mountains of Zhejiang Province, boasts a history of over **1,300 years** and has produced notable figures like Liu Bowen and contemporary leaders like Zhang Naiqi and Chen Muhua.

Well known for its **stone carving** industry, over 30,000 professionals, including 119 master craftsmen, contributing to its renown as one of "China's Four Famous Stones."

In 2010, Qingtian was officially designated as the "Capital of Chinese Stone Culture," highlighting its deep-rooted artistic heritage in the country.

The county's captivating landscape, characterized by continuous mountains, steep cliffs, and winding streams, adds to its rural charm and cultural significance.



INTRODUCTION OF QINGTIAN

Chinese Stone Culture



Qingtian's history is marked by historical migrations, resilience, and ambition, with a significant wave of emigration in the late Qing Dynasty leading to a vibrant **diaspora of 330,000 individuals across 120 countries, notably in Europe.**



The county's early trades in stone carvings and textiles have evolved into diverse ventures, symbolizing adaptability, and entrepreneurial spirit.

In 2021, Qingtian achieved an impressive 6.9% GDP growth, showcasing its economic vigor and future potential, with the **'Qingtian Imported Commodity City'** at the heart of its prosperity, serving as a thriving international trade hub that enhances Qingtian's global reputation as a commerce center.

INTRODUCTION OF QINGTIAN

Rice-Fish System Culture



Another notable achievement is Qingtian's ancient **Rice-Fish System Culture**, an intricate agricultural practice harmonizing rice cultivation with aquaculture. In this unique system, rice paddies ingeniously transform into thriving aquatic ecosystems where fish coexist with rice plants. Recognizing its innovative approach, the United Nations Food and Agriculture Organization (FAO) lauds Qingtian for successfully implementing the Rice-Fish System. This acclaim solidifies Qingtian's status as a city dedicated to progressive, eco-friendly agricultural methods, inspiring farming communities globally.

As the 12th World Chinese Economic Forum unfolds against Qingtian's rich history and thriving present, participants can anticipate a unique blend of tradition and modernization.

You will have the privilege of drawing inspiration from its remarkable journey, igniting the collective aspiration of our global community to forge a future characterized by sustainability and shared prosperity.



QINGTIAN WEATHER FORECAST

Temperature : During Mid-November
Precipitation : Light Rainfall

DAY	NIGHT
Normal	Colder
Temperature : 10°C to 20°C (50°F to 68°F)	Temperature : 5°C (41°F) or lower
Clothing : Light Jacket, Sweater	Clothing : Heavy Coat, Multiple Layer





PAST EVENTS

2021 WORLD CHINESE ECONOMIC FORUM

In 2021, the World Chinese Economic Forum (WCEF) held a special conference due to the COVID-19 pandemic. On December 27, 2021, the forum returned to its place of origin, Selangor State in Malaysia, in the form of a physical conference. This gathering brought together leaders, scholars, and entrepreneurs from various countries to collectively discuss the global economy, the path to recovery in the second phase of the COVID-19 pandemic, and future directions.

The theme of the forum was "World Chinese Working Hand in Hand, Building and Sharing a Brighter Future," and the forum explored topics such as addressing the global pandemic crisis through international multilateralism, sustainable management of capital flows in the digital age, international cooperation under the Belt and Road Initiative, and the Malaysia-China bilateral relationship.

Former Prime Minister Datuk Seri Najib, who was the opening guest, expressed his hope that Malaysia, China, and all countries together would uphold the torch of multilateralism, dispel the clouds of unilateralism, and ultimately usher in shared development, peace, and stability for the world and all of humanity. Najib also acknowledged the entrepreneurial skills of the Malaysian Chinese community, noting their resilience, capability, and courage in the face of challenges, which he believed would contribute to the economic recovery post-pandemic.

Zhang Peidong, Minister Counsellor of the Economic and Commercial Office of the Chinese Embassy in Malaysia, mentioned during the forum that China had been Malaysia's largest trading partner for 12 consecutive years and the largest source of foreign investment in Malaysia's manufacturing sector for five consecutive years.

Malaysia is one of the countries with the largest overseas Chinese community, and the Malaysian Chinese have been witnesses and promoters of Malaysia-China friendship and cooperation. With post-pandemic economic recovery, the world economy is expected to return to a sustainable growth trajectory, and economic ties between China and Malaysia will continue to deepen under the Belt and Road framework, continually enhancing bilateral economic and trade cooperation.



"World Chinese Working Hand in Hand, Building And Sharing A Brighter Future"
27th December 2021 | Sheraton Petaling Jaya, Kuala Lumpur

11th WORLD CHINESE ECONOMIC FORUM

Since its establishment in 2009, the World Chinese Economic Forum has continuously grown. Initially, it was a platform for discussing China's potential as a global economic powerhouse, the major issues facing overseas Chinese, and the impact of global geopolitics.

Over the years, the World Chinese Economic Forum has solidified its position as a supporter of ASEAN-China relations and a hub within the overseas Chinese network. After a decade of building a cooperative platform for China and overseas Chinese, the World Chinese Economic Forum is about to embark on a new chapter.

The 11th World Chinese Economic Forum, in its first year of bold initiatives, focuses on discussing the prospects of the Chinese era of peace and prosperity in an ever-changing world. As the world turns towards protectionism and threatens global economic decline, China has introduced a new concept of shared prosperity and development, unlike anything heard before in the global economic lexicon.

Through initiatives like the Belt and Road Initiative (BRI) and institutions like the Asian Infrastructure Investment Bank (AIIB), our connectivity and the shared destiny of all humankind are being determined.

The 11th World Chinese Economic Forum attracted the participation of nearly a thousand representatives from government departments, business sectors, and academic institutions from 28 countries and regions.



“Realising the Vision of Shared Development for a Better World”
11th & 12th December 2019 | Midtown Shangri-La, Hangzhou, China

2018 WORLD CHINESE ECONOMIC FORUM

2018 marks the 44th anniversary of the establishment of diplomatic relations between China and Malaysia. Malaysia was the first ASEAN country to establish diplomatic relations with China, starting a new phase of cooperation between the two countries. Over the past 44 years, China-Malaysia relations have continued to grow and strengthen. China and Malaysia have become strategic partners with high-level mutual trust.

This year also marks the return of the World Chinese Economic Forum (WCEF) to Malaysia to celebrate the 44th Anniversary of Malaysia China diplomatic relations. WCEF is also a super connector and bridge for strengthening and building connectivity and business linkages between Southeast Asia, Europe and China.



“Towards A Common Future: Enhancing New Opportunities In A Changing World”
9th & 10th November 2018 | Palace of the Golden Horses Kuala Lumpur, Malaysia



PROGRAMME & REGISTRATION FORM

PROGRAMME - DAY 1

Qingtian County Sports Centre, Main Hall 2nd Floor

12th November 2023	FORUM DAY
09:00 a.m. - 11:00 a.m.	FORUM PARTICIPANTS REGISTRATION
11:00 a.m. - 12:00 p.m.	OPENING CEREMONY
12:00 p.m. - 01:15 p.m.	LUNCH
01:15 p.m. - 01:30 p.m.	FORUM INTRODUCTION
01:30 p.m. - 02:30 p.m.	<p>REGIONAL COMPREHENSIVE ECONOMIC PARTNERSHIP (TRADE AND INVESTMENT IN RCEP)</p> <p><i>The Regional Comprehensive Economic Partnership (RCEP) has become an essential platform for shaping future trade and investment as the global economy enters the digital era.</i></p> <p><i>This forum aims to discuss how digital transformation brings new opportunities and challenges to RCEP countries. RCEP covers 15 Asia-Pacific countries with a more than 2.5 Billion population and total trade accounting for more than 30% of the world. It is one of the largest free areas in the world.</i></p> <p><i>In this forum, we will focus on the impact of digitalization on trade and investment in RCEP and explore how to use digital technology and innovation strategies to promote continued growth and cooperation.</i></p>
02:30 p.m. - 03:30 p.m.	<p>BELT AND ROAD INITIATIVE (BRI) - SHAPING GLOBAL CONNECTIVITY AND ECONOMIC PROSPERITY</p> <p><i>The Belt and Road Initiative (BRI) is a far-reaching global initiative promoting global connectivity and economic prosperity. It has changed the face of international trade and infrastructure development and has become an essential global cooperation platform.</i></p> <p><i>BRI has built numerous infrastructure projects, connecting Asia, Europe, Africa and other regions, forming new trade and cultural exchange paths. This initiative has attracted investment worldwide, boosted trade flows and provided new development opportunities for developing countries. Let's discuss BRI's importance and the opportunities and challenges brought about by promoting international cooperation and strengthening global connectivity.</i></p>
03:30 p.m. - 04:30 p.m.	<p>WORLD OF QINGTIAN: EXPLORE THE UNIQUE INDUSTRIES, PARTNERSHIPS AND COLLABORATIONS THAT DEFINE QINGTIAN'S BUSINESS ECOSYSTEM</p> <p><i>Qingtian, located in Zhejiang Province, China, is known for its rich history, cultural heritage, and vibrant economy. Qingtian has emerged as an important commercial and cultural centre.</i></p> <p><i>The forum will focus on how the Qingtian region can attract domestic and foreign investment, promote innovation, enhance corporate competitiveness, and play an active role on the global stage.</i></p>
04:30 p.m. - 04:45 p.m.	CLOSING CEREMONY
06:30 p.m. - 08:30 p.m.	NETWORKING DINNER
08:30 p.m.	END OF FORUM

DISCLAIMER / NOTES :

- ISI reserves the right to alter the content and timing of the programme in the best interest of the forum and is not responsible for cancellations due to unforeseen circumstances.
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- ** Speakers and VVIP are invited and subject to confirmation.

Programme as of 28th September, 2023

PROGRAMME - DAY 2

Qingtian County, Zhejiang Province, China

13th November 2023

SITE VISITATION ACTIVITY

09:00 a.m. - 09:10 a.m.

ASSEMBLY

09:35 a.m. - 10:10 a.m.

QINGTIAN RICE-FISH CULTURE SYSTEM MUSEUM

The Qingtian Rice-Fish Culture System Museum serves as a beacon of significance, celebrating the time-honoured practice of symbiotic rice-fish aquaculture. Nestled in Qingtian County, particularly in the picturesque Longxian Village, Zhejiang Province, China, this remarkable landscape was distinguished by the FAO (Food and Agriculture Organization of the United Nations) as one of the inaugural five globally important agricultural heritage systems (GIAHS) in 2005. This prestigious recognition underscores its profound importance as a model of sustainable agriculture, emphasizing the harmonious coexistence of rice farming and fish cultivation and its enduring legacy as a global agricultural treasure. You will gain invaluable insights into this revered practice's cultural, environmental, and agricultural significance, which continues to inspire and guide sustainable farming efforts worldwide.

10:25 a.m. - 11:20 a.m.

LONGXIAN VILLAGE

Longxian Village, nestled in Qingtian County, China, is a picturesque gem that encapsulates the essence of rural tranquility and cultural heritage. This idyllic village boasts a stunning natural landscape, characterized by lush green rice fields, meandering streams, and traditional Chinese architecture that seamlessly blends with the surrounding countryside.

Steeped in history, Longxian Village is known for preserving age-old traditions and the ancient art of rice-fish farming. Visitors can immerse themselves in the authentic rural lifestyle, witnessing the harmonious coexistence of agriculture and aquaculture, and a unique opportunity to experience the timeless charm of rural China and appreciate the sustainable practices that have shaped its enduring way of life.

12:00 p.m. - 02:00 p.m.

LUNCH

02:00 p.m.

PARTICIPANTS ARE WELCOME TO VISIT THE 5th OVERSEAS CHINESE IMPORTED COMMODITIES EXPO

END

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Programme as of 28th September, 2023

REGISTRATION



**Qingtian County,
Zhejiang Province, China**

12th November 2023

13th November 2023

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YES! I would like to attend The 12th World Chinese Economic Forum (WCEF) 2023

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Organisation :

Designation :

Name :

Gender :

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Fax :

Office Number :

Mobile Number :

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A-15-02 & A-15-03, The Vertical Business Suite, Tower A, Avenue 3, Bangsar South, No. 8, Jalan Kerinchi, 59200 Wilayah Persekutuan Kuala Lumpur, Malaysia.

Tel : +603 2242 3799
Fax : +603 2242 3033
Email : info@istrategyglobal.org





HOST & CO-HOST

HOST

ISI INTERNATIONAL
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CONNECTING GOVERNMENTS AND
BUSINESSES IN ASIA AND THE WORLD

International Strategy Institute (ISI)

The International Strategy Institute (ISI) is a not-for-profit organisation that helps connect governments and businesses across Asia. We stand for universal ethical business values such as equality, transparency, fair trade, and sustainable development.

Our dialogues, programmes, research and networking platforms are designed to drive economic growth in the region. We aim to:

- 1 Build platforms for regional dialogue and networking opportunities that allow businesses, industry captains and governments to come together to drive economic growth of the region;
- 2 Provide timely research to keep our members and governments informed and updated on global trade and political issues that may have an impact on their operations;
- 3 Match businesses to the right investors and ensure that the companies are paired with the right strategic investment partner.
- 4 Provide strategic platforms that connect governments, businesses, and Civil Society Organisations (CSOs) around the region to conduct CSR programmes for community outreach and to give back to the community.

CO-HOST



China Chamber of International Commerce (CCOIC)

The China Chamber of International Commerce (CCOIC) established in 1988 by the State Council, is the national chamber of commerce for China representing enterprises and business organizations and engaged in international business activities in China. It is the national chamber of commerce that represents China's participation in the International Chamber of Commerce (ICC), and also assumes the name the "International Chamber of Commerce China National Committee (ICC China)" when conducting business related to the International Chamber of Commerce. The business unit of CCOIC is the China Council for the Promotion of International Trade (CCPIT).

The China International Chamber of Commerce is structured based on a membership system. Its main responsibilities are to promote Sino-foreign economic and trade exchanges and cooperation. On behalf of the Chinese business community, it reflects the interests of international organizations and Chinese foreign government departments, participates in the formulation and promotion of international economic and trade rules, and actively advocates social responsibility in the corporate world.

By the end of June 2019, the number of members of the China International Chamber of Commerce has reached 216,000, including most central enterprises, national financial institutions, and a large number of well-known private enterprises and foreign-funded enterprises. The China International Chamber of Commerce has become one of the most foreign-influenced foreign trade associations in China.

With the goal of building a hub-type chamber of commerce, the China International Chamber of Commerce has an office, member development department, integrated business department, exhibition department, bilateral cooperation department, multilateral cooperation department, legal service department, training department, and secretary of the China National Committee of the International Chamber of Commerce. Party committees and other office organize institutional and other enterprises with international exchanges, industry cooperation, legal consultation, market information, exhibition planning, project investment and business training.

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ANY QUESTIONS
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ISI is dedicated to providing quality programmes and we can only achieve this with your honest feedback.

We also know that no man is an island. Together, we can create impactful programmes that can improve the well being of our shared economy and society. We are therefore, open to proposals for partnerships and collaborations, and we hope you can join us in this journey.

Do drop us a line at info@istrategyglobal.org or give us a call at **+6 03 2242 3799**

Wenqi Cheah

Event Executive, International Strategy Institute (ISI)
www.istrategyglobal.org | wenqi@istrategyglobal.org

+60 (3) 22423799 | +60 (11) 26662982

Tea Ai Rine

Event Administration Executive, International Strategy Institute (ISI)
www.istrategyglobal.org | airine@istrategyglobal.org

+60 (3) 22423799 | +60 (11) 31569680





WCEF

WORLD CHINESE ECONOMIC FORUM

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