



WORLD CHINESE ECONOMIC FORUM

世界華人經濟論壇

# TOWARDS A COMMON FUTURE: ENHANCING NEW OPPORTUNITIES IN A CHANGING WORLD

Opening Keynote Address  
**The Hon. Tun Dr Mahathir Mohamad**  
Prime Minister of Malaysia

Friday - Saturday, 9 - 10 November 2018  
Palace of the Golden Horses  
Kuala Lumpur, Malaysia

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2018 marks the 44th anniversary of the establishment of diplomatic relations between China and Malaysia. Malaysia was the first ASEAN country to establish diplomatic relations with China, starting a new phase of cooperation between the two countries. Over the past 44 years, China-Malaysia relations have continued to grow and strengthen. China and Malaysia have become strategic partners with high-level mutual trust. Leaders of the two countries have always maintained the general direction of friendship while assessing the situation and complying with the trend. China-Malaysia friendship has always been based on equality and mutual trust between the two governments and people of both countries. Making this new energy and rich potential work for the wellbeing of the people in both countries is the current priority of both governments.

This year marks the 40th anniversary of China's Reform and Opening (gaige kaifang), initiated by Deng Xiaoping at the Third Plenum of the Eleventh Central Committee in 1978. These economic

changes were so far-reaching that Deng described them as part of China's "second revolution." Since then, China has become an economic powerhouse.

This year also marks the return of the World Chinese Economic Forum (WCEF) to Malaysia to celebrate the 44th Anniversary of Malaysia China diplomatic relations. WCEF is also a super connector and bridge for strengthening and building connectivity and business linkages between Southeast Asia, Europe and China.

While it brings together the Chinese diaspora that had played a part in China's move towards a higher value-add and service-oriented economy, from the Taiwanese engineers who transmitted knowledge from Silicon Valley to China's budding infotech sector, to Singapore's role in bilateral projects such as the Guangzhou Knowledge City. It has also contributed to the rise of the new' diaspora, high-skilled and born in mainland China, who are at the forefront of China's transition to a knowledge intensive economy. These people are the face of China's new globalization, forging links with foreign economies that are more entwined than a simple export import relationship.

**WCEF 2018 with theme, "Towards a Common Future: Enhancing New Opportunities in a Changing World" is indeed apt and timely. It is in line with the new diaspora, that we should blaze new trails, explore new ideas, motivate people and create new opportunities.**

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#### **PATRON & FOUNDER**

**Tan Sri Lee Kim Yew**

#### **CHAIRMAN, BOARD OF DIRECTORS**

**Cheah Chyuan Yong**

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## CONFIRMED SPEAKERS

**The Hon. Tun Dr Mahathir Mohamad**, Prime Minister of Malaysia

**The Hon. Lim Guan Eng**, Minister of Finance, Malaysia

**H.E. Shaukat Aziz**, Former Prime Minister, Pakistan

**The Hon. Nga Kor Ming**, Co-Chairman, Organising Committee WCEF & Deputy Dewan Rakyat Speaker, Malaysia

**Tan Sri Lee Kim Yew**, Co-Founder and Patron, WCEF, Malaysia

**Tan Sri Barry Goh**, Chairman, BGMC Group

**Cheah Chyuan Yong**, Chairman, Board of Directors, WCEF Sdn Bhd

**Tan Sri Dr Michael Yeoh**, Chairman, Organising Committee, WCEF, Malaysia

**Dato' Seri Dr Vijay Eswaran**, Chairman, QI Group

**Steve Howard**, Secretary General, The Global Foundation, Australia / International Adviser to Asian Investment Infrastructure Bank

**Ambassador Su Ge**, Chair of the China National Committee for Pacific Economic Cooperation (CNCPEC) / International Co-Chair of PECC

**Prof Dato' Dr Chin Yew Sin JP**, Advisor for Asia Pacific Region, Global One Belt One Road Association

**Dr Xiang Bing**, Founding Dean, Cheung Kong Graduate School of Business, Beijing

**Prof. Dr Kriengsak Chareonwongsak**, Ex-Prime Ministerial Advisor, Senior Fellow, Harvard University & Chairman Nation-Building Institute, Thailand

**Cr. Craig Chung**, Councillor, City of Sydney

**Tan Sein-Way**, Chairman & CEO, Green World City Organization, Sydney

**Cr. Philip Le Liu**, Councillor, City of Melbourne

**Clyde Prestowitz**, President, The Economic Strategy Institute, Washington D.C.

**Lydia Kulik**, Managing Director, Business Council for Cooperation with Malaysia (Moscow, Russia) / Former Vice President, SUN Group, India

**Goh Peng Ooi**, Executive Chairman, Silverlake Group, Malaysia

**Simon Tobby**, President, Synergia Foundation and Commissioner Global Commission for Internet Governance

**Jason Ma**, Founder, CEO & Chief Mentor, ThreeEQ Inc., USA / Leading Member of the B20 with The G20

**Sun Zhiguo**, President, China (Sanya) Public Diplomacy Institute (SPDI)

**Dr Yan Lijin**, Chairman of the Silk Road International Foundation, Beijing / Chairman, China-Pakistan Economic Corridor Council

**Lim Hwee Hwa**, Managing Director, Tembusu Capital / Former 2nd Minister of Finance & Transport, Singapore

**Dato' Sam Goi**, Executive Chairman, Tee Yih Jia Group, Singapore

**Dr Wang Haifeng**, Director, International Trade and Investment, Institute for International Economic Research, National Development and Reform Commission (NDRC)

**Dr Syed Munir Khasru**, Chairman, Institute for Policy, Advocacy & Governance (IPAG)

**Michael Johnson**, Chief Executive Officer, Kokoda Capital Group, Australia

**Edmond Yeo JP**, Chairman, The Chinese Information and Advice Centre (CIAC), London / Former Councillor, London

**Dr Jagvinder Singh Virk**, Chairman, India Australia Strategic Alliance (IASA)/Director, L&ND, Australia

**Dr Chevy Beh**, Founder & CEO, BookDoc

**Deborah Biber**, Chief Executive, Pacific Basin Economic Council (PBEC)

**William Lye, OAM**, Barrister at Law / Chair, Asia Practice section, Commercial Bar Association of Victoria

**Meruert Makhmutova**, Director, Public Policy Research Center, Republic of Kazakhstan

**Dato' Dr Jessie Tang**, Deputy CEO, Women's Institute of Management (WIM)

**Stanley Loh**, Chief Executive Officer, World Capacity Builders Inc.

**Datuk David Chua**, Managing Director, DC & A Group of Companies / Non-Executive Director, Credit Guarantee Corporation Malaysia Berhad



# PROGRAMME

## Day One | Friday, 9 Nov 2018

8.00am - 9.00am	Arrival and Registration of Participants
9.00am - 10.30am	<b>WCEF Opening Session</b> Welcome Speeches & Co-Chair by <ul style="list-style-type: none"><li>• Tan Sri Dr Michael Yeoh, Chairman, Organising Committee, WCEF</li><li>• Tan Sri Lee Kim Yew, Co-Founder and Patron, WCEF</li></ul> Keynote Speakers <ul style="list-style-type: none"><li>• The Hon. Tun Dr. Mahathir Mohamad, Prime Minister of Malaysia</li><li>• State Leader from the People's Republic of China (tbc)</li></ul> Presentation of Mementoes
10.30am - 11.00am	Morning Refreshments / Networking
11.00am - 12.20pm	<b>WCEF Plenary Session</b> <b>China's New Growth in an Era of Trade Wars - Impact on Southeast Asia &amp; the Pacific</b> "6.2% annual rise in GDP needed over next three years to meet goal of 'moderately prosperous society' by 2020. China is at an important stage of its economic development as it moves on to a new growth model", according to Chinese Premier Li Keqiang in March 2018. How the US-China Trade War impact on the rest of the world? Where are the business opportunities and challenges? China's expanding global role - what does it mean for the business communities in the Asia-Pacific? Understanding the US-China trade war - challenges for and responses from the business communities.
12.30pm - 1.25pm	<b>Special Luncheon Session</b> <b>China's 40 Years of Reform (1978-2018) - Implications for Global Trade &amp; Investment</b> Welcome Speech by The Hon. Nga Kor Ming, Co-Chairman, Organising Committee, WCEF & Deputy Dewan Rakyat Speaker, Malaysia  Speakers <ul style="list-style-type: none"><li>• H.E. Zeng Peiyan, Former Vice Premier, China &amp; Chairman, CCIIEC (tbc)</li><li>• H.E. Shaikat Aziz, Former Prime Minister, Pakistan</li><li>• H.E. Hor Namhong, Deputy Prime Minister of Cambodia (tbc)</li><li>• H.E. Long Yongtu, Former Vice Minister of MOFCOM &amp; Chairman, CCG (tbc)</li></ul> Moderator <ul style="list-style-type: none"><li>• Tan Sri Dr Michael Yeoh, Chairman, Organising Committee, WCEF</li></ul>
1.25pm - 2.25pm	Networking Lunch

### CONCURRENT SESSIONS

2.35pm - 4.00pm

#### **WCEF Breakout Sessions 1** **Renewable Energy and Climate Change - Revolutionizing and Sustaining our Changing Planet**

As Donald Trump pulls out of the Paris climate change agreement, China seizes the opportunities of Renewable Energy Technology. China is at the centre of a global energy transformation, which is being driven by technological change and the falling cost of renewables. But China is not just investing in renewables and phasing out coal. It also accounts for a growing share of global energy demand, meaning that its economy's continuing shift toward service- and consumption-led growth will reshape the resource sector worldwide. What are the opportunities and challenges involved in growing sector? What are the ways a government can facilitate the deployment of renewable energy? What are the new business opportunities from clean energy? What can business do to mitigate the challenge of climate change?

#### **WCEF Breakout Sessions 1** **The USA, China, Australia & ASEAN - Forging New Alliances & Strategic Partnerships**

More than any other region, Southeast Asia has become a venue for strategic competition between the United States and China over the past decades. Too often, however, Southeast Asian perspectives on US-China competition have been regarded by analysts and policymakers in both Washington and Beijing as peripheral to debates over that competition and the future of the region. Yet Southeast Asians are the ones who will have to inhabit the region that US and Chinese competition will shape over the years to come.

What new linkages in trade and investment should and can be designed to stimulate growth and development? While co-operative mechanisms can be created, yet conflicts arising from international competition are unavoidable. How then can institutional obstacles and problems be overcome in a positive way? What new strategic alliances at the firm-level and country-level can be formulated to enhance economic welfare and distributional benefits for all parties involved? How can confidence-building be enhanced?

## Day One | Friday, 9 Nov 2018

4.10pm - 5.30pm	<b>WCEF Plenary Session</b> <b>Shaping the Digital Economy – Building an Ecosystem for Innovation and Entrepreneurship</b> The DIGITAL ECONOMY consists of all the transactions carried out over digital infrastructure or using digital technologies, including e-commerce. In fact, anything with an “e-” in front of it is part of the digital economy. It’s not just Facebook and Amazon, but even traditional companies that are part of the digital economy. Countries must now prepare their economy and workforce to meet the challenges of the new digital economy. What are the physical, commercial and people components required to make the leap? How can digital innovation be stimulated? How can we build a sustainable, inclusive and trustworthy digital future?
5.30pm	End of Day one / Afternoon Refreshments

## GALA DINNER AND AWARD PRESENTATION CEREMONY

7.00pm - 7.35pm	Arrival of Participants and VIP Guests
7.35pm - 8.30pm	<b>Welcome Speeches by</b> <ul style="list-style-type: none"><li>• Cheah Chyuan Yong, Chairman, Board of Directors, WCEF Sdn Bhd</li><li>• Tan Sri Lee Kim Yew, Co-Founder and Patron, WCEF</li></ul> <b>Keynote Addresses by</b> <ul style="list-style-type: none"><li>• The Hon. Lim Guan Eng, Minister of Finance, Malaysia</li><li>• H.E. Jusuf Kalla, Vice-President, Republic of Indonesia (tbc)</li></ul>
8.30pm - 9.30pm	Dinner commences
9.30pm - 10.15pm	Presentation of Lifetime Achievement Awards & Special Benevolent Award
10.15pm - 10.30pm	<b>Vote of Thanks</b>
10.30pm - 10.45pm	Presentation of Mementoes
10.45pm	End of Dinner



# PROGRAMME

**Day Two** | Saturday, 10 Nov 2018

8.00am - 9.00am	Arrival and Registration of Participants	
9.30am - 9.40am	Welcome Speech by The Hon. Tan Kok Wai, Chairman, Malaysia China Business Council / Special Envoy to China (tbc)	
9.40am - 10.10am	Special Address by The Hon Tony Abbot, Former Prime Minister, Australia (tbc)	
10.10am - 10.35am	Morning Refreshments / Networking	
10.40am - 12.15pm	<p><b>WCEF Plenary Session</b>  <b>The Belt and Road Initiative (BRI) - Reshaping Global Trade, Connecting People to Prosperity and Growth</b></p> <p>The Belt and Road Initiative (BRI) illustrates the transformative geopolitical implications of China's rise. Despite its changing contours and the fact that it partly recycles pre-existing plans, this series of major infrastructure and development projects designed to connect Eurasian regions together is a coherent enterprise of unprecedented scale: \$4 trillion of promised investments in 65 countries representing 70 percent of the world's population, 55 percent of its GNP, and 75 percent of its energy reserves. How can firms best position themselves to seize the ever-widening range of BRI investment opportunities? What are the trends in funding BRI projects? What are the main mechanisms to protect your investment in infrastructure projects in key BRI countries? How will the BRI reshape global trade? What's next for BRI?</p>	
12.20pm - 1.00pm	<p><b>Special Luncheon Session</b>  <b>The Business of Innovation in Asia</b></p> <p>Welcome Speech by            • Tan Sri Dr Michael Yeoh, Chairman, Organising Committee, WCEF</p> <p>Keynote Address by            • Jack Ma, Chairman, Alibaba (tbc)</p> <p>Panelists            • Prof Yang Bin, Vice President &amp; Provost, Tsinghua University (tbc)            • Michael Johnson, Chief Executive Officer, Kokoda Capital Group, Australia            • Dr Wu Lebin, Chairman of the Board, Chinese Academy of Sciences Holdings Co., Ltd (tbc)            • Melissa Aratani Kwee, Chief Executive Officer, National Volunteer &amp; Philanthropy Centre, Singapore (tbc)            • Lei Jun, Founder of Xiaomi (tbc)            • Jean Liu, President of Didi Chuxing (tbc)</p>	
1.00pm - 2.00pm	Networking Lunch	
	<b>CONCURRENT SESSIONS</b>	
2.05pm - 3.30pm	<p><b>WCEF Breakout Sessions 2</b>  <b>Cities and Urbanization -</b>  <b>Reimagining Property Development</b></p> <p>China is expected to account for 50% of the smart cities in Asia, a research firm said in a new report. The global smart city market is expected to grow to over \$2 trillion by 2025. Rapid urbanisation is creating environmental and social challenges for cities in China and around the globe. How can cities create and deliver infrastructure value? How do you create investor confidence in your smart cities? What are the institutional enablers? What must be in place to serve today's and tomorrow's needs for sustainable, inclusive and smart cities? What are the key roles for property developers in building smart cities of the future? What can smart cities do to avoid the hidden cost of deepening inequality among digitally marginalized groups?</p>	<p><b>WCEF Breakout Sessions 2</b>  <b>Social Entrepreneurship &amp; Impact Investment</b></p> <p>In an ever-changing, fast-paced environment, social enterprise organizations (for profit and non-profit) need the appropriate skills in order to face new challenges and continue to help improve the lives of people and communities. In other words, these organizations must be truly capable of leading the complex world of social intervention. The new demands placed upon social enterprises are the results of deep-rooted changes that are shaping contemporary societies. What is the connection between policy and regulation of impact investing and social entrepreneurship? What are the benefits and challenges of dealing with institutions whose funding comes from governments and taxpayers? What are the tools for building investment-ready social enterprises? How do you embed impact into deal structures and terms, with a focus on governance and alignment to support investor aims?</p>
3.45pm - 5.30pm	<p><b>WCEF Special Keynote Session</b>  <b>Welcome Speeches by</b>            • Tan Sri Dr Michael Yeoh, Chairman, Organising Committee, WCEF            • Tan Sri Lee Kim Yew, Co-Founder and Patron, WCEF</p> <p><b>Keynote Address by</b>            • The Hon. Datuk Seri Dr Wan Azizah Ismail, Deputy Prime Minister of Malaysia (tbc)</p>	
5.30pm	End of Forum / Afternoon Refreshments	

**Notes:**

- The Organisers reserve the right to alter the content and timing of the programme in the best interest of the Summit and are not responsible for cancellations due to unforeseen circumstances.
- The Organisers accept no responsibility for statements made orally or in written material distributed by any speaker at the Summit. In addition, the Organisers are not responsible for any copying, republication or redistributions of such statements.
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# PARTICIPANT REGISTRATION FORM

9 - 10 NOVEMBER 2018 | PALACE OF THE GOLDEN HORSES, KUALA LUMPUR

Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

Yes! I would like to attend the World Chinese Economic Forum 2018. Please make a reservation for the following:

## PERSONAL DETAILS

Name:

Organisation:

Designation:

Address:

Office Number:

Mobile Number:

Email:

Fax:

## REGISTRATION FEE

**PRICE PER PAX** (Please tick ( ✓ ) your choice)

- |  |         |
|--|---------|
| <input type="checkbox"/> Malaysian Participants                | RM2,500 |
| <input type="checkbox"/> Government/Public Sector participants | RM1,800 |
| <input type="checkbox"/> Foreign Participants                  | USD700  |

*The registration fee includes conference material, Gala Dinner, coffee breaks and lunches for two days.*

## FOR THE PUBLIC OR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

## PAYMENT METHOD

**MODE OF PAYMENT** (Please tick ( ✓ ) your choice)

- |  |  |
|--|--|
| <input type="checkbox"/> <b>Cheque / Bank Draft</b>  | Payment by cheque or bank draft must be made payable to: <b>WCEF Sdn Bhd</b>   |
| <input type="checkbox"/> <b>Bank Transfer</b><br>(kindly email or fax the payment slip to the Secretariat) | Account Name <b>WCEF Sdn Bhd</b>   |
|  | Bank Name <b>Public Bank Berhad</b>  |
|  | Address <b>48 &amp; 50, Jalan PJS 11/28A, Bandar Sunway<br/>46150, Petaling Jaya, Selangor Darul Ehsan, Malaysia</b> |
|  | Account Number <b>321 009 8808</b>   |
|  | Swift Code <b>PBBEMYKL</b>   |

- Credit Card** Please charge RM/USD \_\_\_\_\_ to my credit card  
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Credit Card Number:

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- For payments by Credit Card: The official invoice will be sent upon receipt of payment from the Credit Card operator.
- Registration will only be confirmed when the full payment is received. Please send your payment to the Secretariat at the address above.
- Admittance may be denied upon failure to make full payment





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Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

## CANCELLATION/SUBSTITUTION POLICY

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

a) Written cancellation/ transfer received less than seven (7) days from the date of the event:

- A refund (less administrative charge of 20%) will be made
- Unpaid registrations will also be liable for 20% administrative charges

b) Written cancellation/no show on the day of the programme:

- No refund will be entertained
- Unpaid registrations will also be liable for full payment of the registration fee - Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

## BILLING AND APPROVING AUTHORITY INFORMATION

Organisation/Company:

IF DIFFERENT FROM ABOVE:

Name:

Designation:

Department:

Address:

Office Number:

Mobile Number:

Email:

Fax:

Purchase Order # or other reference:

## DATA PROTECTION STATEMENT & PERSONALITY / IMAGE RIGHTS

By filling out the registration form, the participant gives consent that WCEF and its partners can process the personal information provided, whether now or in the future, may be used, recorded, stored, disclosed or otherwise processed by or on behalf of WCEF for the purposes of facilitation and organisation of this or similar conference, research and audit, maintenance of a delegate database for the promotion of this or similar conference, and such ancillary services as may be relevant. This includes the placing of photographs in the WCEF's social media platform, in the WCEF's newsletter or selecting some for articles on the conference in a journal or newspaper, or in any other web/printed publication.

### DISCLAIMER:

WCEF reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. WCEF also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

## FOR ENQUIRY

Please contact **WCEF Marketing team:**

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