

2021 World Chinese Economic Forum



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WORLD CHINESE WORKING HAND IN HAND,
BUILDING AND SHARING A BRIGHTER FUTURE

27 DECEMBER 2021
Sheraton Petaling Jaya



Host:
ISI INTERNATIONAL STRATEGY INSTITUTE
CONNECTING GOVERNMENTS AND BUSINESSES IN ASIA AND THE WORLD

Co-Host:
CCOIC 中国国际商会
China Chamber of International Commerce

Sponsors
MIRUS



Supporting Organization
中國銀行 BANK OF CHINA
亞洲企業 ASIA SUCCESS MEDIA GROUP
亞洲企業媒體集團



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OVERVIEW

The Covid-19 pandemic has significantly shifted geopolitics, global health and political elections around the world. The current global economic uncertainties have pushed countries to identify new market opportunities and rise above the storm. Despite facing uncertainties due to the pandemic, the situation has brought about new opportunities for diversification to countries in the region. Economic policies, stock markets and businesses are transforming at an unprecedented time. Investor confidence is challenged in every way. Technological advances accelerate and governments continue to adapt to the changing pandemic situation.



China's economy roared back to pre-pandemic growth rates in the fourth quarter as its industrial engines fired up to meet surging demand for exports, pushing the full-year expansion beyond estimates and propelling its global advance. With economic recovery, success in controlling the pandemic, vaccine availability and policy normalisation; China's private sector is expected to resume its role as the leading growth driver, taking GDP from a drag of 0.5%pts in 2020 to a lift of 6.6%pts in 2021.

President Xi Jinping in his speech at the recent World Economic Forum pushed for a global cooperation as the best way to defeat the pandemic and other global crisis. A new economic model is urgently needed. A model where nations are interconnected and trade flourishes. The Silk Road of centuries past has ushered in a period of relative peace between nations. Today, the Belt and Road Initiative (BRI) seeks to emulate that period of peace, where nations are interconnected by rail, road and maritime routes with internet and technology at the forefront. Can BRI bring ASEAN to greater heights? Will Asia be the center stage for a new economic model? Is this the time for Pax Asiana?



11th WCEF



After a very successful 11th WCEF in Hangzhou on 11 to 12 December 2019, where more than 1000 delegates from 29 countries gathered to explore business and investment opportunities between China and the Asian region, the 12th WCEF 2020 will be held back in Kuala Lumpur. The decision to move back to Kuala Lumpur this year is partly due to Covid-19 pandemic, where strict restriction for foreign travelers into China is in placed at the moment. Hence, the forum this year will be held in hybrid mode for the first time.



The 12th WCEF will continue to remain significant, relevant, and current on discussion related to trade, investment, health, social and cultural development. We will continue to look at China and the Chinese diaspora link to the world by engaging on business, political, academic, and other leaders of society in shaping global, regional, and industry agendas.



11th WCEF



Malaysia, the venue for this year, is a melting pot of cultures as the cities are incredibly diverse and rich in cultural heritage. Centrally located within Southeast Asia, not too far from the oceanic states, Malaysia is a prime location for trade and investment. Its capital city, Kuala Lumpur, is a crossroads of business and trade for the region. Kuala Lumpur is connected by a network of reliable public transport services including the main public bus service, rail systems and the KL International Airport, which ranked 19th world best airports is only an hour away from the city.

Food is perhaps the best example of the Malaysian cultural fusion. One can find numerous eateries right here in Kuala Lumpur (KL) with a delicious and large range of international cuisines, including Thai, Indonesian, Japanese, Korean, Indian, Malay, Chinese, and even plenty of Western options.



11th WCEF



As much as KL holds on to its heritage, it also embraces modernity. The city is a labyrinth of well-preserved colonial buildings and tall steel structures which stand as a reminder that KL will always move forward with the wonders of the modern world while treasuring its history.



Malaysia has forged its global reputation as a high-income, multicultural nation with strong GDP despite the relatively small population. Malaysia is also ranked high on the ease of doing business, as well as on trade connectivity. This is due to its strategic geographical location and connectivity which served as the gateway to ASEAN, and the rest of the world. In the Muslim world, Malaysia has also established itself as a halal hub for the 1.9 billion global Muslim population who command US 2.3 trillion in spending.

As digital media enters our everyday lives, areas such as data privacy and fake news need to be addressed. Many media organisations and social media tech companies have taken the initiative to create platforms for fact-checking, however, long term solutions must focus on providing free media, law enforcement, and media literacy.

The global impact of climate change, pollutions and for-profit development are redefining the long-term partnership between China and ASEAN. Companies must look beyond maximizing profits and invest for the benefits of the people and the environment.

11th WCEF

Many countries are shifting towards promoting high-value economy and sustainable development. Some island-states are also adopting a blue bond economy.

Besides that, both the government and corporations need to address global waste issues to reduce pollutants from entering the ocean and land. Among the ways to address are through innovative technology and comprehensive policy. Meanwhile, governments play a vital role in reducing of the use of fossil fuels and in promoting renewable energy in its economy.

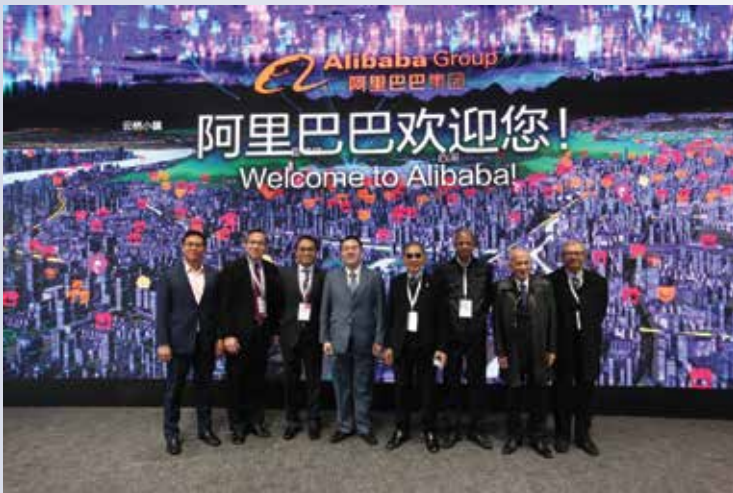


By 2035, the 5G network is estimated to have a value chain of 2.5 trillion. The 5G network is the preferred choice in the agriculture industry due to its low latency and fast transmission. Some farmers are adopting the IoT devices to monitor the fertiliser and water level in farms, and even use drones for surveillance.

11th WCEF

With the advance of 5G in the health care sector, patients can see a cost reduction of up to USD700 billion as health care services can be provided remotely. Patients can consult doctors online, while doctors can perform surgeries and conduct conferences remotely.

Most of today's IoT devices centred on sensor technology used in a variety of spaces and devices. Cloud is also an important platform for big data, especially for big and small companies as it is cheaper, though some are concerned that it may lead to information leak.



MESSAGES FROM CHAIRMAN



As Founder and Chairman of the International Strategy Institute (ISI), the official Secretariat of the annual World Chinese Economic Forum (WCEF), I am pleased to inform you that 2021 WCEF will take place this year in Selangor, Malaysia on 27 December 2021, with the theme "World Chinese Going Hand in Hand, Building and Sharing a Brighter Future".

The World Chinese Economic Forum started as a modest platform in 2009 where industry leaders from China and ASEAN gathered to discuss issues in the region. WCEF then morphed into discussing the potential of China as a global economic powerhouse, main issues faced by the Chinese diaspora and repercussions from global geopolitics. Throughout the years, WCEF has cemented its place as a champion of ASEAN-China relations and a hub for the Chinese diaspora network. After 10 years of building a collaborative platform for China, a new chapter for WCEF is about to unfold.

As we approach the two-year mark of the Covid-19 pandemic, WCEF will take a bold move to discuss the road to recovery post-pandemic. However, the global economy is still recovering from the shockwaves of the pandemic. People are still questioning whether global supply chains have been overstressed, alliances are uncertain and if international cooperation is absent. Countries are also questioning whether they should reduce economic interdependence. Now, global leaders are poised to take deliberate steps to strengthen the movement toward deglobalization.

We should reconstruct the global trade order, enhance international macro-economic policies and keep global industrial and supply chains stable. With the same enemy – Covid- 19, working together, beyond borders, should be our only choice to overcome the current situation.

2021 WCEF takes a stand to explore this new world order, to take a chance to understand China and its vision for a better world, despite the negative perceptions propagated by the global mainstream media today.

This one-day forum comprises of panels which will discuss on multilateralism in tackling global crisis, sustainability and managing capital movement in the digital era. The main topics will still be revolved Belt and Road initiative, international cooperation and China- Malaysia relations.

All this and more awaits you at the 2021 WCEF in Kuala Lumpur, Malaysia on 27 December 2021. It will be the chance of a lifetime you should not miss. We hope to see you there.

A handwritten signature in black ink, appearing to read 'Cheah Chyuan Yong'. The signature is stylized with a large loop at the beginning and a long horizontal stroke extending to the right.

Cheah Chyuan Yong

WCEF Chairman

Cum Founder and Chairman of
International Strategy Institute (ISI)

PROGRAMME

27 December FORUM DAY

| | |
|-------------------|--|
| 7:00AM – 8:00AM | FORUM REGISTRATION |
| 8:30AM – 10:30AM | <p>WELCOME REMARKS</p> <p>Mr. Cheah Chyuan Yong WCEF Chairman cum Founder and Chairman of the International Strategy Institute (ISI)</p> <p>Mr. Wu Meng Director - General of Bilateral Cooperation Department, China Chamber of International Commerce</p> <p>SPECIAL KEYNOTE OPENING</p> <p>HE. Mr. Ouyang Yujing Ambassador of the People's Republic Of China in Malaysia; Represented By;</p> <p>Ms. Zhang Peidong Minister Counsellor, Embassy of the People's Republic Of China in Malaysia</p> <p>OPENING KEYNOTE ADDRESSES</p> <p>YB Dato' Sri Mohd Najib Bin Tun Abd Razak Former Prime Minister of Malaysia and Member of Parliament for Pekan Pahang "BUILDING A COMMUNITY WITH A SHARED FUTURE FOR MANKIND"</p> <p>OPENING CEREMONY</p> |
| 10:35AM – 10:45AM | FORUM BREAKS |
| 10:45AM – 12:00PM | <p>MULTILATERALISM THE WAY FORWARD IN TACKLING GLOBAL CRISES</p> <p>Against the chaotic background that the world is currently facing, President Xi Jinping in his speech at the World Economic Forum recently stated that, global cooperation is the best way to defeat the Covid-19 pandemic and other global crisis. The world should champion multilateralism and build a community with a shared future for mankind and there is no global problem can be solved by any one country alone. With China leading the global recovery sentiment, it is the hope of the global community that we reach global consensus, rebuild global trust, and boost global cooperation together to find solutions for urgent global problems that the international community is facing currently.</p> <p>MODERATOR</p> <p>Tai Zee How Advocate & Solicitor / Political Commentator</p> <p>PANEL</p> <p>Datuk Iskandar Bin Sarudin President of Persatuan Muafakat One Belt One Road Malaysia (PMOBOR)</p> <p>Mr Isham Jalil Information Chief, Barisan Nasional Selangor</p> <p>Datuk' R. Ramanathan Chairman, Kuala Lumpur and Selangor Indian, Chamber of Commerce and Industry</p> |
| 12:00PM-12:30PM | <p>SPECIAL LUNCHEON PRESENTATION</p> <p>Col. Ts. Sazali Sukardi Senior Vice President, Strategic Research Division</p> |
| 12:30PM-2:00PM | COMMUNITY POWER LUNCH |
| 2:00PM-3:30PM | <p>BELT AND ROAD INITIATIVE (BRI) FOR A SUSTAINABLE FUTURE</p> <p>The world's dependence on fossil fuel for energy has been the cause for instability around the world, and the indispensability of the US dollar. For countries to grow independently, they need to develop their own energy capability through alternative energy sources. With recent technology advancements, can countries adopt their own national energy project? Can the BRI network help in energy collaboration between nations?</p> <p>MODERATOR</p> <p>Mr. Lau Zheng Zhou Business Analyst, Manager Bank Of China (Malaysia) Berhad</p> <p>PANEL</p> <p>Mr Soh Yi Da President of ASEM Young Leaders Network Singapore</p> <p>Mr Bakhtiar Talhah Managing Partner, JEJAWI Advisors</p> <p>Dr Saizi Xiao Research Fellow, Malaysian Institute of Economic Research</p> |

PROGRAMME

27 December FORUM DAY

3:30PM-4:45PM

BELT AND ROAD INITIATIVE (BRI) ON MANAGING CAPITAL MOVEMENT IN THE DIGITAL ERA

As capital transactions across the globe expands exponentially, there is a crucial need for greater transparency and control to monitor the source, flow, and destination of funds between and within nations. In an age where data flow happens at warp speed due to 5G, the need for security is as important as ever before. Is Blockchain technology the answer to this issue? Is data union in Asia possible under BRI be safe? Are the data protected?

MODERATOR

Dato' SN (See Nee) Lee

Vice President, IT. Flextronics Technology (Penang) Sdn. Bhd.

PANEL

Ts Dr Nor Azman Hassan

Deputy Director - General, Ministry of Science, Technology and Innovation Malaysia

Dato' Fadzli Shah Anuar

Senior Advisor, Zetrix (Xinghuo BIF International Backbone and Supernodes)

Dr Wong Chin Yoong

Associate Professor of Economics, Universiti Tunku Abdul Rahman

4:45PM-5:15PM

CLOSING ADDRESS

YB Dato' Seri Anwar Ibrahim

President, People's Justice Party (PKR)

5:15PM-7:00PM

BREAK

7:30PM-8:00PM

REGISTRATION FOR GUESTS COMMENCE

8:00PM-10:30PM

GALA DINNER AND AWARDS CEREMONY - (INVITATION ONLY)

YB Dato' Sri Mohd Najib Bin Tun Abd Razak

Former Prime Minister of Malaysia and Member of Parliament for Pekan Pahang

AWARD CEREMONY

Performance by Datuk Syed Sobrie Syed

*All of the above schedules/programmes are subject to change without prior notice

PROGRAMME

27 December GALA DINNER AND CEREMONY AWARD

| | |
|-----------------|---|
| 7:30PM-8:00PM | GUEST REGISTRATION / ATTENDANCE - (INVITATION ONLY) |
| 8:00PM-8:25PM | PERFORMANCE |
| 8:25PM-8:30PM | WELCOMING GUEST OF HONOR YB Dato' Sri Mohd Najib Bin Tun Abd Razak Former Prime Minister of Malaysia and Member of Parliament for Pekan, Pahang |
| 8:30PM-9:15PM | DINNER |
| 9:15PM-9:20PM | CLOSING REMARKS Mr. Cheah Chyuan Yong WCEF Chairman cum Founder and Chairman of the International Strategy Institute (ISI) |
| 9:20PM-10:00PM | AWARD CEREMONY |
| 10:00PM-10:20PM | PERFORMANCE END OF PROGRAMME |

*All of the above schedules/programmes are subject to change without prior notice



HOST & CO-HOSTS

Host:



CONNECTING GOVERNMENTS AND
BUSINESSES IN ASIA AND THE WORLD

INTERNATIONAL STRATEGY INSTITUTE (ISI)

The International Strategy Institute (ISI) is a not-for-profit organisation that helps connect governments and businesses across Asia. We stand for universal ethical business values such as equality, transparency, fair trade, and sustainable development.

Our dialogues, programmes, research and networking platforms, are designed to drive economic growth in the region. We aim to:

- 1.** Build platforms for regional dialogue and networking opportunities that allow businesses, industry captains and governments to come together to drive economic growth of the region;
- 2.** Provide timely research to keep our members and governments informed and updated on global trade and political issues that may have an impact on their operations;
- 3.** Match businesses to the right investors and to ensure that the companies are paired with the right strategic investment partner.
- 4.** Provide strategic platforms that connects governments, businesses, and civil society organisations (CSOs) around the region to conduct CSR programmes for community outreach and to give back to the community.



Co-Host:



CHINA CHAMBER OF INTERNATIONAL COMMERCE (CCOIC)

The China Chamber of International Commerce (CCOIC) established in 1988 by the State Council, is the national chamber of commerce for China representing enterprises and business organizations and engaged in international business activities in China. It is the national chamber of commerce that represents China's participation in the International Chamber of Commerce (ICC), and also assumes the name the "International Chamber of Commerce China National Committee (ICC China)" when conducting business related to the International Chamber of Commerce. The business unit of CCOIC is the China Council for the Promotion of International Trade (CCPIT).

The China International Chamber of Commerce is structured based on a membership system. Its main responsibilities are to promote Sino-foreign economic and trade exchanges and cooperation. On behalf of the Chinese business community, it reflects the interests of international organizations and Chinese and foreign government departments, participates in the formulation and promotion of international economic and trade rules, and actively advocates social responsibility in the corporate world. By the end of June 2019, the number of members of the China International Chamber of Commerce has reached 216,000, including most central enterprises, national financial institutions, and a large number of well-known private enterprises and foreign-funded enterprises. The China International Chamber of Commerce has become one of the most foreign-influenced foreign trade associations in China.

With the goal of building a hub-type chamber of commerce, the China International Chamber of Commerce has an office, member development department, integrated business department, exhibition department, bilateral cooperation department, multilateral cooperation department, legal service department, training department, and secretary of the China National Committee of the International Chamber of Commerce. Party committees and other offices organize institutional cooperation with other business associations inside and outside China to provide members and other enterprises with international exchanges, industry cooperation, legal consultation, market information, exhibition planning, project investment and business training.

Co-Host:



Persatuan Muafakat One Belt One Road Malaysia (One Belt One Road Association-PMOBOR)

Persatuan Muafakat One Belt One Road Malaysia (One Belt One Road Association-PMOBOR), is a non profit organization. The Association consists of a group of Malaysian entrepreneurs who have investment in China.

Through our strong presence and business network, we have been actively promoting Malaysia as a prime investment destination in South East Asia for Chinese entrepreneurs. The essence of the Association's platform is to promote regional and cross-continental connectivity between Malaysia China, South East Asia and Eurasia.

The platform will enable Malaysia and China industry leaders with network support business opportunities available through the One Belt One Road (OBOR) strategies and initiatives.



SUPPORTING ORGANIZATIONS

Supporting Organizations:



Asia Success Media Group

Asia Success Media Group as one of Malaysia's leading integrated media. It's business including the "Asia Success Inc." branding magazine publishing and promotion of entrepreneurs banding activities, organize signature seminar "Branding Creates Wealth Networking Seminar" and organize "Iconic Star Awards" ceremony, and also undertake large-scale awards ceremony, include "Asia Success Award", "World Success Book of Records Recognition", "International Most Impactful Awards" and "Asia Legendary Leader Awards". "Asia Success Inc." branding magazine is one of the branding magazines that gathered the excellent brands of Asia-Pacific region, and thus to create a momentum, resulting in benefits for individual enterprises to build a world-first brand magazine. Through an objective analysis and comment, to build a business information platform of information sharing. "Branding Creates Wealth Networking Seminar" invites entrepreneurs with extensive and practical experiences to share their views and secrets to success, as well as to pass on the secrets to master the skill of branding, hence evoking greater wealth creation. The "Iconic Star Awards" pay the greatest tributes to all leaders in various fields – the significant figures and leaders of political, economic, cultural and educational sectors. The awards commend the outstanding performers to whom efforts and contributions bring positive impetus and influence to the industry and society, while promoting the harmonious development of society.

World's Most Respected "Asia Success Award" empowers recognition to the most outstanding enterprise. This prestigious award promotes honesty in business, creates impressive corporate image, and lastly, to meet the purpose of corporate branding. The 7.5kg trophy which is specially customized, with 3 golden statues upholding, literally the logo of Asia Success Award, depicting how authentic successful entrepreneurs work hand-in-hand, uplifting not just theirs but the global business development; creating an everlasting growth the world called business. The "Asia Legendary Leader Awards" making Impact and Inspiring Life – Success breeds success. We believe the success of these legends will further help create an impact on the livelihood of the people around the world. The Awards is more than just a recognition and honour for their professional achievements and contributions to the community. It spurs them to continue their pursuit of excellence and inspire others to succeed as well. In shorts, one success leads to another and impacts life.

"World Success Book of Records Recognition Records" is to promote and recognize excellent corporations and brands from different industries and take them to the heart of the consumers, including to pay tribute to those who have created great impact and contribution from various fields. Global Influencer Awards "International Most Impactful Awards" aim to recognize outstanding SMEs or entrepreneurs, thereby upholding outstanding brand management and extraordinary pragmatic entrepreneurship. Their perseverance and entrepreneurship reflect a good model to others and deserve to be awarded. In addition, International Most Impactful Awards also recognize distinguished persons who contributed in different areas. Asia Success Media Group unites and works as one together with our outstanding corporate and strategic partners, it will surely usher in a new phase development.

Supporting Organizations:



Bank Of China (Malaysia) Berhad

Bank of China established its first branch in Malaysia in 1939 and subsequently ceased operations in 1959. With the rapid economic and trade development between Malaysia and China, together with the support of the two Governments, Bank of China (Malaysia) Berhad officially recommenced business as a full-fledged commercial bank on 23rd February 2001.

Since the re-commencement of business, Bank of China (Malaysia) Berhad has been playing a pivotal role in business development and the facilitation of bilateral trade between Malaysia and China. Bank of China (Malaysia) Berhad has pioneered a wide range of Renminbi financial products and services such as pre-exchange Renminbi fund transfer, wholesale Renminbi notes and exchange, cross border Renminbi trade settlements, Renminbi deposit and loan, Renminbi prepaid card, Renminbi trade finance services, Renminbi money market and treasury services.

Bank of China (Malaysia) Berhad also provides comprehensive corporate lending, trade financing, global loan facility, cross border trade settlements and personal banking solutions to support the business development for both Malaysia and China Enterprises.

Currently Bank of China (Malaysia) Berhad has branches in Kuala Lumpur, Muar, Penang, Klang, Johor Bahru and Puchong. Bank of China (Malaysia) Berhad also has a subsidiary company handling China visa applications namely, China Bridge (Malaysia) Sdn Bhd (formerly known as China Visa Services (Malaysia) Sdn Bhd) in Kuala Lumpur.

Over the years, Bank of China (Malaysia) Berhad has been emphasizing a customer centric approach that has received strong recognition from businesses and customers globally. With new opportunities, Bank of China (Malaysia) Berhad will continue to move forwards achieving its strategic goal of being a first-class international bank in a sustainable way.

Supporting Organizations:



The Federation of Chinese Associations Malaysia

The Federation of Chinese Associations Malaysia (Huazong) was founded in 1991 as a non-profit national organisation representing the major Chinese associations in all the 13 states in Malaysia.

Huazong members consist of Chinese Assembly Halls from 13 states of Malaysia. The Chinese Assembly Hall of each state is the leading Chinese organisation in the state. Almost all the major Chinese associations in every state are members of the Chinese Assembly Hall in the state. In other words, almost all the major Chinese associations are indirect members of Huazong.



PANELISTS' PROFILE

PANELIST PROFILE

DATUK ISKANDAR SARUDIN



President

**Persatuan Muafakat
One Belt One Road Malaysia
(PMOBOR)**

Datuk Iskandar is a former ambassador of Malaysia. Upon graduating from University of Malaya with a BA (Hons) in Art and Social Science, he entered the Malaysian Institute of National Administration and obtained a Diploma in Public Administration in 1979.

He was first appointed as Assistant Secretary in the Ministry of Foreign Affairs. Two years later, he joined the ministry's training program for young diplomats and was sent to the Malaysian Permanent Mission in New York, USA for three months. In 2015, Datuk Iskandar represented Malaysia in the signing of a key framework agreement for the Asian Infrastructure Investment Bank held in Beijing, where Malaysia was amongst the 57 prospective founding members of the bank.

He is the President of Persatuan Muafakat One Belt One Road Malaysia (One Belt One Road Association Malaysia), Honorary Advisor of Malaysia-China Chamber of Commerce and a committee member in the The Association of Former Malaysia Ambassadors. Datuk Iskandar also sits as an Independent Non-Executive Director in a few public listed companies.

Datuk Iskandar is also a board and of audit committee member of Perbadanan Perwira Harta Malaysia – a wholly owned subsidiary of Lembaga Tabung Angkatan Tentera Malaysia, and fellow member of the Malaysian Institute of Defense and Security.

PANELIST PROFILE

MR. ISHAM JALIL

Isham Jalil is currently the Information Chief of Barisan Nasional for the state of Selangor, and recently the Communication Advisor of Barisan Nasional for the Melaka State Election.

Isham Jalil has 20 years of experience in management, administration, implementation and policy-making in the public and private sectors.

His last post in the government was the Director at the Prime Minister's Office where he advised and assisted the Prime Minister on economic and social policies until 2018.

Isham Jalil holds a Master's degree in political economy and law from Harvard University, an MBA in finance from the Wharton School of Business of University of Pennsylvania, and a first-class honors Bachelor of Engineering degree from University of Bristol U.K.



Information Chief

**Barisan Nasional
Selangor**

PANELIST PROFILE



Chairman

**Kuala Lumpur & Selangor Indian
Chamber of Commerce & Industry**

DATO' R. RAMANATHAN

Dato' R. Ramanathan is the Group Advisor and also co-founder of Is Ikhlas Suci Sdn Bhd. He is involved in a number of endeavours such as integrated facilities management, security services, property development, management consultancies & training, import & export, distribution etc.

The journey of Dato' R. Ramanathan started in the Kuala Lumpur & Selangor Indian Chamber Of Commerce & Industry (KLSICCI) from the year 2014 when he was appointed as the Honorary Secretary General. In the year 2016 - 2018 he was then elected as the Vice President and in the year 2018 until the current year he was elected as the President of KLSICCI. Under the leadership of Dato' Ramanathan, KLSICCI has been recognised by Government Agencies, Trade Association, National Chamber and many more. Dato' R. Ramanathan continues his effort to bring KLSICCI to greater heights.

Dato' R. Ramanathan is also the tower of strength to form the Federation of Indian Chamber Of Commerce and Industry Malaysia (FICCIM) in the year 2018. He currently holds the position of President in FICCIM. His aim and goal for FICCIM is to be recognised as a National Indian Chamber to represent the Indian business fraternity.

PANELIST PROFILE



President

**ASEM
Young Leaders Network
Singapore**

MR. SOH YI DA

Soh Yi Da joined United Overseas Bank (UOB), a leading regional bank in Asia, in 2018 and currently serves as Vice President, Investor Relations, where he is responsible for the bank's engagement with the investment community.

Prior to UOB, Yi Da started his career with Singapore Telecommunications Limited (Singtel) where he held managerial positions in Investor Relations and Singtel's consumer business. Yi Da is an active champion of education and youth development initiatives. At the National University of Singapore (NUS), Yi Da serves as Member of the Alumni Student Advancement Committee responsible for fundraising for the university.

Yi Da is also Chairman of the Membership Committee and Chairman of Business Connect at the NUS Society. Yi Da serves on the Council of the Hwa Chong Alumni Association. Yi Da serves as Chairman of the SAFRA Youth Network Committee and Member of the Executive Committee of SAFRA Toa Payoh.

On the international front, Yi Da is appointed as an ASEAN Youth Fellow by the National Youth Council, Singapore and Singapore International Foundation. Yi Da is also Vice Chairman of the IATSS Forum Singapore Committee. Yi Da holds a Master of Business Administration from Singapore Management University and Bachelor of Social Sciences (Hons.) from the NUS.

Yi Da is currently pursuing his Executive Master of Public Administration at Nanyang Technological University under a scholarship from Temasek Foundation. Yi Da is a Certified Environmental, Social and Governance Analyst by the European Federation of Financial Analysts Societies.

PANELIST PROFILE

MR. BAKHTIAR TALHAH

Bakhtiar Talhah is an experienced sustainability professional, with a focus on enhancing environmental, social and governance (ESG) standards in the corporate sector.

His career spans over 25 years in various sectors including oil & gas, consultancy and also non-profit, the most recent in the Roundtable on Sustainable Palm Oil (RSPO) where he served as Chief Operating Officer.

Bakhtiar is a graduate of Princeton University and Sorbonne University, and he is currently pursuing a postgraduate degree at the Jeffrey Sachs Center on Sustainable Development.



Managing Partner

JEJAWI Advisors

PANELIST PROFILE

DR. SAIZI XIAO

Dr. Saizi Xiao is a Research Fellow at the Malaysian Institute of Economic Research (MIER). She obtained her PhD and MSc in Development Economics from University of Malaya and Glasgow University respectively.

Her research work with a focus on development economics, digital economy, policy experimentation, labor and gender issues in the context of East and Southeast Asia (especially China and Malaysia) have been published by international reputable journals (e.g. Journal of Policy Modelling, Asia Development Review, China Economic Review, Feminist Economics, Structural Change and Economic Dynamics), and presented at top economics conferences/forums in 10+ countries from all five continents.

She has been leading or engaged in economic consulting projects for Malaysian government agencies such as MoHE, MWFC and MCMC, as well international organizations such as UNDP, OIC and ASEAN Secretariat.

Currently, she is the lead economist for Malaysia's first Temporary Basic Income (TBI) pilot project through Randomized Controlled Trial (RCT) design. She also appears regularly on print and broadcast media such as Astro AEC, 8TV, BFM as guest speaker and commentator.



Research Fellow

Malaysian Institute
Of Economic Research

PANELIST PROFILE

TAN. SRI. DR. NOR AZMAN HASSAN



Deputy Director - General

**Ministry of Science, Technology
and Innovation
Malaysia**

Tan Sri Dr. Mohd Nor Azman Hassan is currently the Deputy Secretary General (Technology Development) of the Ministry of Science, Technology and Innovation.

He oversees the policies and development of the science, technology and innovation ecosystem to support the socio-economic development of the country. His previous positions were in the areas of higher education, power sector and technological development including industrial related technologies, such as renewable energy, advanced materials and manufacturing, biotechnology (including vaccine development strategy) and nanotechnology.

He had extensive engagements with the industry including the SMEs, in particular to communicate government's policies and programmes relating to STI. Dr. Azman holds a doctoral degree from Carnegie Mellon University, Pittsburgh, USA in the field of renewable energy technology and is trained in conducting Life Cycle Analysis (LCA).

Dr Azman is also a registered Professional Technologist (Green Technology) with the Malaysian Board of Technologist.

PANELIST PROFILE



Senior Advisor

**Zetrix
Zinghuo BIF International
Backbone and Supernodes**

DATO' FADZLI SHAH ANUAR

Dato' Fadzli Shah is the CEO of MX Global, a cryptocurrency exchange licensed by the Securities Commission Malaysia (RMO-DAX). He has been a long time advocate for Malaysia's digital economy and 4th industrial revolution.

Previously, he was the Chief Strategy Officer of MDEC, President of the Technopreneurs Association of Malaysia (TEAM), founding partner at SEAsia focused Team Venture Capital and a serial tech entrepreneur.

Dato' Fadzli is also currently advisor to multiple companies involved in Blockchain technology including eInvoicing, NFTs, provenance/traceability, Initial Exchange Offerings and Sino-Malaysia cross border development (Zetrix).

Dato' Fadzli holds an MSc. Technology Entrepreneurship from London Business School / University College London and a BSc Statistics, Operational Research, Computing & Economics from University College London and Harvard University.

PANELIST PROFILE

DR. WONG CHIN YOONG

Dr. Wong Chin Yoong is an associate professor in economics in Universiti Tunku Abdul Rahman, Malaysia, and a distinguished visiting professor for University of Sanya, China.

He was also a visiting research fellow at Stockholm China Economic Research Institute in Stockholm School of Economics. He is the economic advisor to the Institute of Strategic Analysis and Policy Research, a member of the Huazong Economic Research Committee, and an external consultant to public and private entities, including the Malaysian Institute of Economic Research, United Nations Development Programme and MyStartr.

He has works published in reputable and international scientific journals, related to capital flows, international macroeconomics, monetary policy, Chinese economy, Fintech, Islamic finance. He is also a regular guest speaker for academic presentations at BNM, ADBI, HKIMR, World Bank, etc.

Dr Wong is best known to the public as a host to 8TV's Money Matters and BFM Caijin podcast, op-ed columnist to Nanyang Siang Pao and Smart Investor, and regular speaker and commentator on print and broadcast media.



Associate Professor
of Economics

Universiti Tunku Abdul Rahman





AWARDS

RECIPIENTS

World Chinese Lifetime Achievement **AWARD**

YBhg. TAN. SRI. DATO' SRI. (DR.) MOHAMAD NORZA ZAKARIA



Entrepreneur

Tan Sri Dato' Sri (Dr.) Mohamad Norza Zakaria is a well-known figure in the Malaysian sporting world. Besides being the President of the Olympic Council of Malaysia and Commonwealth Games Association of Malaysia, he also helms the Malaysian Badminton Association of Malaysia.

A Chartered Accountant by qualification, Tan Sri Norza started his career with Arthur Andersen & Co, and has held several positions in Bank Negara Malaysia, Petronas, SPK Sentosa, Mun Loong Berhad and Gabungan Strategik Sdn Bhd.

Tan Sri Norza sits on board of WZ Satu Berhad as the Executive Chairman and President. He is also the Group President and CEO of Citaglobal Sdn Bhd, a company he founded in 2008 involved in oil and gas, hospitality, transportation, and media technologies.

World Chinese Excellent Sport Achievement **AWARD**



National Athlete

CHEAH LIEK HOU 谢 雁 好

Cheah Liek Hou - born March 8, 1988 is a Malaysian para-badminton player. He is an 11-time winner (both Class SU5 singles and doubles events) of the BWF Para-Badminton World Championships.

He won the gold medal in the men's singles SU5 event of the 2020 Summer Paralympics, making him the first Malaysian athlete to win a medal in para-badminton. He is also the first-ever Paralympic Champion in para-badminton.

Cheah Liek Hou was also nominated by Malaysia Book of Records as the First To Win Gold Medal in Paralympic Games (Badminton).

Achievements:

- 2020 Tokyo Paralympic Games Gold Medal
- 11 times of World Para Championship's Champion
- 3 times Asian Para Games's Champion
- 5 times Asean Para Games's Champion

World Chinese Outstanding Young Person **AWARD**



Top Student

CHERYL CHOW SHU WEI 周舒微

Cheryl Chow Shu Wei has been previously awarded the “Top in the world” award for Chemistry and has scored straight A’s in the Oct/Nov 2020 series of the International General Certificate of Secondary Education (IGCSE).

She graduated from Beaconhouse Sri Inai International school last year and recently completed the Australian Matriculation course. Aside from the many academic achievements, Cheryl was the treasurer of the Interact Club and house captain during her final year at Beaconhouse. She dedicates her success to her teachers, family and friends.

A kind and considerate person, Cheryl has helped her peers both academically and emotionally, and she wishes to spread her warmth to help those in need.

Making use of her current achievements as a stepping stone, she wishes to pursue a degree overseas in the field of Business Analytics.

World Chinese Most Outstanding Host **AWARD**



Radio Announcer; Actor

JACK LIM 林德荣

Delighting over 2 million listeners through his breakfast show on Astro's MY radio channel every morning for the last 19 years, Jack Lim (Lam Tak Wing) or more fondly known as Ah Beng is a household name in the Malaysian Chinese community.

Jack has indeed come a long way after dropping out of school at 17 to become a mechanic, a karaoke DJ and manager, a trainee artiste where he did lots of extra artiste roles and hosted over 300 shows which he is totally grateful for till today, a recording artiste, a movie actor and then a producer, a show producer and director, a motivational speaker for students and corporate clients, a business entrepreneur, and the list goes on.

Jack's creative and spontaneous style of hosting has won him many repeated clients' jobs year after year. His quick thinking and wit have saved many events with sudden last-minute surprises and made him a favourite with many big corporations which hold regular and huge events.

Jack has won several awards for his acting, personal achievement and hosting, including Shanghai 15th Annual TV Festival's Best Chinese Speaking Host in the Most Dynamic Category Award in 2009.

World Chinese Most Talented Celebrity Artiste **AWARD**

JASPERS LAI 赖宇涵



Actor; Singer

Since young, Jaspers always had the goal of working in the media industry to perform, back in the limelight, get people laughing and excited, as well as to inspire and influence others.

Talented Content Creator, Actor, Producer, Video Editor, Script writer, Song writer & Director, this witty and multi lingual comedic genius, features original, creative, engaging and very funny content. He has produced and featured in more than 100 online comedy programmes & short films.

Jaspers has amassed a large number of followers on social media, while growing constantly with content that is engaging. Always spontaneous and out going, he won the hearts of netizens & clients with his versatility & talent. Being one of Singapore's most hardworking influencers, Jaspers is widely known by his cross platform social media handle " Bao Ya Gu 暴牙菇".

This online character has become a new internet sensation among the millennials & Gen Z, and his influence stretches far beyond Singapore to the Asian community at large. For Jaspers, achieving success with his first film script has been vindictive of his efforts to 'make it' in the industry.

Being the scriptwriter for Movie "Number 1" which garnered immense success, receiving two nominations for the 57th Golden Horse Awards, Jaspers entertainment career soared to a greater heights. Jaspers is one of the few Singapore talents who is successful both on screen and social media and he has a rock solid foundation for his current online success today.

World Chinese Top Ten Entrepreneur **AWARD**

DATO' DR. JACKY CHEE KONG HWEE 拿督徐榭辉博士

With more than 20 years of experience in media planning and corporate brand building, Dato Jacky Chee started his career as a cashier in a supermarket. Later he became an insurance agent and eventually went into the publishing and media industry.

With a keen eye for branding, Dato Jacky founded the Asia Success Media Group 12 years ago to share corporate success stories and promote branding awareness to the public and private sector.

Asia Success has since completed more than 2,000 successful stories and collaborated with over 1,000 partners. They have won more than 70 media and publication awards locally and internationally.

Dato Jacky attributes his success to his wife, Datin Jessica Tong. He believes in telling the stories of entrepreneurs, recognising their contribution to the country's economy and hopes that these stories will inspire people in the most difficult of times.



Founder & President
ASIA SUCCESS MEDIA GROUP SDN. BHD.

Awarded as
World Chinese Top Ten Entrepreneur Award 2021
(BRAND CULTURE DISSEMINATOR)
世界华人十大杰出企业家奖 (品牌文化传播史)

亚洲企业
ASIA SUCCESS MEDIA GROUP
亚洲企业品牌媒体集团

World Chinese Top Ten Entrepreneur **AWARD**

DATO' VICTOR NG YAP FONG 拿督吴岳峰



Managing Director
BEST LINK LOGISTIC SDN. BHD.

Awarded as
World Chinese Top Ten Entrepreneur Award 2021
(DIPLOMACY BRIDGING ENGINEER)
世界华人十大杰出企业家奖 (两国桥梁工程师)



Dato' Victor Ng is the founder of Best Link Logistic Sdn. Bhd. Established in 2011, Best Link is a logistics company providing air and sea freight services between China and Malaysia. Best Link operates with specialised logistics centres and has warehousing services, transportation lines, distribution services and freight forwarding services.

With Best Link servicing only the China logistics line, importing goods from China directly becomes easier and faster than before. With its competitive and affordable pricing, Best Link caters to Small and Medium Enterprises (SMEs) as well. To help customers save shipping costs, Best Link also provides consolidated parcel services with warehouses in China.

Goods will be delivered when all parcels, big and small alike, arrive at the warehouse and are repacked into a larger shipping load. Best Link owns up to 30,000m² of storage area and boasts a professional delivery team in Kuala Lumpur and Johor Bahru.

In China, Best Link's distribution centres are in Guangzhou and Yiwu. Understanding our customer's needs is Best Link's key business value and we continuously strive to serve customers with integrity, providing them with efficient and convenient service

World Chinese Top Ten Entrepreneur **AWARD**



Founder & Managing Director
DELUX HOLDINGS (M) SDN. BHD.

Awarded as
World Chinese Top Ten Entrepreneur Award 2021
(LARGEST AUTOGATE MANUFACTURER)
世界华人十大杰出企业家奖 (最大的电动门生产商)

DELUX[®]
South East Asia Largest Autogates Manufacturer

DATUK DYLAN CHUI SAIG HERG 拿督朱协和

Datuk Dylan Chui is the founder of the largest automated gating system manufacturer in Malaysia - Delux. In its 17th year now, Delux is a pioneer locally in home automatic gates.

Today it has a business presence in Singapore, Indonesia, Thailand, Brunei, Iraq and India etc. Coming from humble beginnings, Dylan used to help his parents farm as a child.

Determined to change his family's destiny, Dylan worked at a roof repair company as a technician where he displayed discipline, enthusiasm and a keen interest in the industry. Later, Dylan started his first company at the age of 21 with only RM30,000 in hand.

Despite tight cashflows and no experience in branding, Dylan single-handedly brought in the sales, while his sister and brother helped him in administrative and operations of the business.

From a major crisis in 2005 where his employees were bought over by competitors, Dylan realised the importance of research and development, and image branding.

Two years later, Dylan set up his own research and development team, and invested Malaysia's first trackless folding automated gate in 2009. Dylan was awarded a Datuk-ship from Melaka on Dec 5, 2021.

World Chinese Top Ten Entrepreneur **AWARD**

TONY GOH LEE TONG 高利通

Any mention of chain hardware stores in the Southern Region, the name Kow Hock Building Materials surely rings a bell. In the past 18 years, Kow Hock has established 16 branches in Johor area, and two branches in other states.

The founder of Kow Hock is none other than Tony Goh Lee Tong who only has a Form 2 education. In 2003, the 43-year-old decided to quit his job in Singapore and returned to Johor Bahru with RM 60,000 to open his first hardware store. With continuous efforts and reforms, Kow Hock transformed from a traditional hardware store to a manufacturer and wholesale one-stop shop for building materials.

Catering to consumers and businesses, Kow Hock is a haven for the DIY handyperson, where customers can buy affordable parts, tools, supplies and material at their convenience. Tony continues to aspire, innovate and achieve greater heights.

During the pandemic, Tony brought the store online to keep his business running. He believes that with a strong faith, and the courage to keep trying, success will come.



Founder & Group Managing Director
KOW HOCK BUILDING MATERIALS (M) SDN. BHD.

Awarded as
World Chinese Top Ten Entrepreneur Award
(HARDWARE CHAIN STORE)
世界华人十大杰出企业家奖 (五金连锁店)



World Chinese Top Ten Entrepreneur **AWARD**

CHONG SOON KHENG 张舜庆



Founder & Group Managing Director
SWIFT BRIDGE TECHNOLOGIES (M) SDN. BHD.

Awarded As
World Chinese Top Ten Entrepreneur Award
(World Top High Radio Frequency Coaxial Test Cables Manufacturer)
世界华人十大杰出企业家奖
(世界顶级高频同轴测试电缆制造商)



Chong Soon Kheng, fondly known as SK, is a man of many hats. He knows how to service cars, install electrical wiring and fixtures, cooks up delectable dishes but what he is most known for these days is being the man behind Swift Bridge Technologies – a custom cable company focusing on the commercial test and measurement market. He counts himself as a late-bloomer to the entrepreneurship world, having started his company eight years ago at the age of 42; but it was his experience with hardship at a young age that sowed the seeds of determination within him. The Penangite was born to a family of agriculture workers. Growing up, SK worked many jobs while studying to supplement the family income including being an assistant mechanic, electrician, restaurant waiter, sales person and others. Little did he know that these experiences would come in handy in the later years.

In college, he helped his lecturer set up the wiring system for a new factory, and because of his impressive work, this lecturer financed a year of SK's tuition fees. Armed with a Diploma in Electrical and Electronics Engineering, SK got a job in a multinational company. An eager learner, SK worked in different roles in the company, from rearranging storage rooms, learning how to use a computer and internet to being an IT support. Eventually, SK worked in the sales department and excelled because of his good knowledge with company products and brilliant networking skills. Later, SK took a leap of faith to establish Swift Bridge when he realised that local companies were not able to meet the demands of producing high radio frequency test cables, which was key for telecommunication companies to test their 5G products.

In the early days, SK faced many challenges but he persevered, and his biggest break came at a technology conference in the US where he presented his product and sales started pouring in from foreign companies. Today, Swift Bridge is one of the leading companies producing high radio frequency test cables catering for the biggest telecommunications companies globally. Never forgetting his roots, SK is very involved in STEM education in schools in Penang and during the peak of the pandemic, Swift Bridge assembled personal protective equipment for frontliners.

World Chinese Top Ten Young Entrepreneur AWARD

JAMES NG YEE SHENG 黄以森



Managing Director
BERJAYA MEGA MOTORS ENTERPRISE SDN. BHD.

Awarded as
World Chinese Top Ten Young Entrepreneur Award
(New Aspiring Generation)
世界华人十大杰出青年企业家奖 (新时代企业人物)

James Ng Yee Sheng is the Managing Director of Berjaya Mega Motors Enterprise Sdn Bhd. Born to a lower-middle class family, his father raised his family with only RM500 a month. Despite being uneducated, his parents knew that education was key to improving their quality of lives and were determined to send their children to tertiary education.

James studied and worked part time to support himself in college. After graduating, James came back to work in motor retail sales and services.

He then decided to try out promoting his business through short videos on social media platforms. In a short period of time, he managed to gain 2.4 million followers in 18 months, and closed a record number of motorbike sales last year, earning him a spot in the Malaysian Book of Records.

He soon became a sought-after youth ambassador and speaker at universities and forums, sharing his success to inspire young entrepreneurs.

BMM 
BERJAYA MEGA MOTORS



World Chinese Top Ten Young Entrepreneur AWARD

CARLSON CHIA BAN GUAN 谢万源

Carlson Chia Ban Guan, 34, is the founder of CL Group Auto Service (M) Sdn Bhd (CL GROUP). He has about 13 years of marketing experience.

He began his career in 2004 selling car spare parts. In 2017, Carlson started a new business in car vehicle service line, which he was familiar because he is knowledgeable in car mechanics and possess good business acumens.

When the Movement Control Order was announced, Carlson shifted his business online. He started sharing information on cars on social media.

Within two years, his followers grew to 600,000. He has since positions himself as a car problem advisor, giving professional advice on car problems through social media.

Carson believes in the law of attraction, and works hard to share valuable automotive information to people so that people will not have to spend on unnecessary repairs.

Carlson is also chairman of Perak SME Youth, Vice President of JCI Ipoh and Chairman of Perak Hin Aun Association.



Founder & Managing Director
CL GROUP AUTO SERVICE (M) SDN. BHD.

Awarded as
World Chinese Top Ten Young Entrepreneur Award
(Automotive Knowledge Sharing Instructor)
世界华人十大杰出青年企业家奖
(汽车知识分享导师)



World Chinese Top Ten Young Entrepreneur AWARD

RYAN LIM 林志达

Leveraging the power of social media, marketing specialist Ryan Lim helps more than 500 businesses to drive their advertising efforts towards e-commerce platforms, and supports 100 businesses to be market leaders in their respective industries.

With more than a decade's experience in social media marketing, Ryan helps his clients to decode the formula behind online marketing and make real money using a proven sales method. He has boosted more than RM10 million worth of data-driven advertisement, and has achieved more than RM100 million worth of pages data boosting.

In 2020, Ryan was appointed as associate marketing director by a number of public-listed companies to drive key marketing strategies. Ryan is the recipient of various international awards, and is in the Guinness Book of Record and Malaysia Book of Records. His social media page, "Champ Facebook Marketing" has more than 1.13 million followers.



Director
CHAMP FB MARKETING
CHAMP ID SDN BHD
SOCIAL MEDIA MARKETING SDN BHD

Awarded as
World Chinese Top Ten Young Entrepreneur Award
(Most Outstanding Social Media Marketing)
世界华人十大杰出青年企业家奖
(最佳社交媒体营销优秀奖)

Chapp
GROUP OF COMPANIES

World Chinese Top Ten Young Entrepreneur AWARD



Chief Executive Officer
EMPIRE SUSHI SDN. BHD.

Awarded as
World Chinese Top Ten Young Entrepreneur Award
世界华人十大杰出青年企业家奖

EMPIRE SUSHI
Premium Sushi For Everyone

NICOLE LIM XUI JHI 林慧棋

Nicole Lim is an exemplary woman entrepreneur of the 21st Century. At 31, she is the CEO of her own company, Empire Sushi Sdn Bhd. She transformed the traditional ways of sushi-making and introduced sushi as a ready-to-eat fast food.

Empire Sushi is positioned to offer creative premium sushi at affordable price with localised taste preference and unique texture. It also utilises Malaysian spices to create sauces and introduces various culinary styles to make their sushi unique to local taste buds.

Empire Sushi now has 58 Outlets in 10 major cities in Malaysia. Within 9 years, it has grown from two staff to 461, with a 94% retention rate. In 2020, she won the JCI Creative Young Entrepreneur Award by JCI Malaysia, and was the Young Entrepreneur of the Year at the STAR Outstanding Business Award. In 2019, she won the Woman Entrepreneur Award at the SME Platinum Business Award.

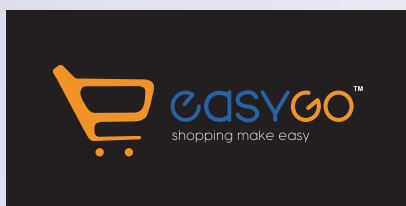
She was also Par Excellence Young Entrepreneur of the Year Award at the STAR Outstanding Business Award in the year of

World Chinese Top Ten Young Entrepreneur AWARD



Founder & Managing Director
EZGO MARKETING (M) SDN. BHD.

Awarded as
World Chinese Top Ten Young Entrepreneur Award
(E-commerce Expert New Generation)
世界华人十大杰出青年企业家奖
(新时代电商)



LIM KAI ZHUNG 林家俊

Alvin Lim Kai Zhung, aged 30, a Malaysian, is the founder of Mr Gadget Accessories Sdn Bhd, Face Cleansing Bar Sdn Bhd, Ezgo Marketing (M) Sdn Bhd and Dolphin Management & Travel (M) Sdn Bhd.

Alvin's first job after his high school graduation was working as a sales assistant in a souvenir and gifts shop. After working in the company for 8 years, the company business is not going well. In 2017, Mr Lim Kai Zhung established his own company Mr Gadget Accessories Sdn Bhd, which is a business of selling all electronic devices and accessories. The Company had expanded into 3 branches within 2 years and The Company is well known in PJ and Sunway area.

During 2020, with the past experiences of expanding business into different fields and innovative business thought of Mr Lim Kai Zhung. He seeks to see Covid pandemic as an opportunity other than a disaster. Mr Lim Kai Zhung was one step faster. He led their team and partners established a new Company, Ezgo Marketing (M) Sdn Bhd, which is specialised in online marketing. The company also creates their own few brands and sells on several online Platforms. By using Shopee and Lazada as their sales gateway, this new Company had created total sales of RM60 million within 1 year.

After this, Ezgo Marketing (M) Sdn Bhd invested in Airbnb and homestay, which is another new business field. The Company currently focuses on the nearby KLCC pool homestay. The company is managing 60 rooms right now, and the target can reach 200 in 2022. From 2017 until today, Mr Lim Kai Zhung never stops his move, he always looks for opportunities and expands to new business.

World Chinese Top Ten Young Entrepreneur AWARD

LOUIS GUI WEI YANG 魏玮杨

Louis Gui is a successful insurance agent with many accolades under his belt. Currently a group manager in Great Eastern Life Assurance Berhad, he is also the directors of a few companies.

He started his insurance career in 2010, being the top rookie agent in the Klang branch, and was promoted to an office in his first year of being an agent. Two years on, he was promoted to the position of unit sales manager.

In the subsequent years, Louis won multiple awards and grew his network to more than 72 members, nurturing some 20 leaders in the process. He is also a certified vocational training officer and TikTok influencer in Malaysia with more than 150,000 following.

Founder
LEGEND GROUP

Director
PT WEALTH CONSULTANCY SDN. BHD.

Awarded as
World Chinese Top Ten Young Entrepreneur Award
(New Transformed Generation)
世界华人十大杰出青年企业家奖 (90后新型企业家)



PT WEALTH CONSULTANCY

World Chinese Top Ten Young Entrepreneur AWARD

PAUL LIM KEAN LIANG 林健良

Coming from humble beginnings, Paul Lim joined The Roof Realty Sdn Bhd in 2017. With strong marketing skills, Paul excelled in residential and commercial real estate. He is determined, tactful and dynamic.

Last year, the pandemic affected the real estate industry badly. Paul then took the time to learn about factories, land, heritage houses, and hotels to specialise in the sales of these assets.

It did not take long when the industrial property market soared and Paul made millions of individual income within seven months, beating his own sales record.

Apart from being an excellent sales person, he has trained a team of successful salespeople.



Sales Manager
THE ROOF REALTY SDN. BHD.

Awarded as
World Chinese Top Ten Young Entrepreneur Award
世界华人十大杰出青年企业家奖



World Chinese Top Ten Young Entrepreneur **AWARD****CHEONG SHEUE XIN** 庄雪欣

Founder & Managing Director
XMEGAMI SDN. BHD.

Awarded as
World Chinese Top Ten Young Entrepreneur Award
(Women Icon Generation)
世界华人十大杰出青年企业家奖(新一代女性)

Cheong Sheue Xin was brought up in a family of adequate means. She learnt to be independent and self-disciplinary at a young age. She graduated with a degree in marketing at university. Upon graduation, she worked at a listed company. However, she did not enjoy the experience, and decided to resign to find a greater purpose in life.

With savings of only RM900, Sheue Xin started an online business selling clothes and skin care products. She gradually refined her products and business strategies, eventually building a branding Xmegami. Her team also grew as she prospered. She broke records and graduated from a newbie in online business to a respectable leader in the industry. Today, she actively leads her team to expand her business overseas.

Sheue Xin believes that there is a flame of passion within each person. To ignite this flame, one has to be courageous to take chances. She believes that every person has talents and with determination, these talents can be developed and people can live up to their fullest potential.

Xmegami



World Chinese Top Ten Young Entrepreneur AWARD

SAM TEO 张粽城

Sam Teo, currently the Chief Executive Officer of Treasure Global Inc., has many accolades due to his solid performance and proven track records in various fields prior to assuming this apex position.

Leveraging on his expertise especially in IT related businesses, he had accumulated a long list of successful achievements that merit brief mentions and highlights. He is also the founder of ZCITY (Gen Reward Sdn Bhd), a platform that provides users with the convenience of payment while enjoying various offers and discounts via its extensive connectivity and network of merchants.

This unique business model is fast gaining traction and its apps have continued to garner increasingly wider acceptance among merchants and users throughout the country. He wants to ensure that consumers are able to enjoy the quality of life they are used to despite the current economic uncertainties by making products and services more accessible and affordable through rewards.

Sam holds a B.A (Hons) degree and Diploma in Building Management having graduated from UK Sheffield Hallam University in 2007.



Founder
GEN REWARD SDN. BHD. (ZCITY)

Awarded as
World Chinese Top Ten Young Entrepreneur Award
(Digital Creativity)
世界华人十大杰出青年企业家奖 (数码创新人物)



World Chinese Top Ten Young Entrepreneur AWARD



IVAN ENG HAO LENG 吴翰林

Ivan Eng is a talented young entrepreneur involved in the distribution of car air conditioning parts. He is the executive director of Zetwind Enterprise and Airwiz Airconds.

With a headquarters in Melaka, the company is the main distributor for all types of premium car air conditioning parts for various local and foreign car manufacturers. Ivan grew up in a beautiful family with loving parents and siblings.

His father used to work in the wee hours of the morning and return home late at night to earn a living for the family. As the eldest child, Ivan learned to be independent at a young age. He dropped out of college after 1.5 years of studying in a university in Taiwan due to a crisis in the family business. Ivan believes that discipline is a prerequisite for success and leads by example, starting work early daily.

Under Ivan's leadership, the company achieved top five in sales record in Malaysia in 2016 and wins the Million Dollar Sales Achiever Awards annually. Last year, Ivan grew the company by 345% with a company revenue of RM80 million.

Executive Director
ZETWIND ENTERPRISE SDN. BHD.

Awarded as
World Chinese Top Ten Young Entrepreneur Award
(New Generation Automotive A/C parts)
世界华人十大杰出青年企业家奖 - (新型企业创二代)



World Chinese Outstanding Credible Global Financial **AWARD**

AUSPAC FINANCIAL ADVISORY PTY. LTD.



Auspac Financial Advisory Pty Ltd is a corporate financial advisory firm operating in Australia with subsidiaries in Singapore and Malaysia. Auspac Financial Advisory Pty Ltd holds the Australian Financial Services License which allows us to provide financial services business to wholesale clients and is also an approved Nominated Adviser, which allows us to assist companies with listing on the National Stock Exchange of Australia.

Its subsidiaries include Auspac Investment Management, which is a licensed fund management company based in Singapore that specialises in venture capital and iPivot, a licensed equity crowdfunding operator based in Malaysia.

The strong links between the subsidiaries across Singapore, Malaysia and Australia contribute to the knowledge management framework that is designed to optimize our resources. This enables our clients to tap on the largest networks for cross-border advice for purposes of expansion.



MAIN SPONSOR & SPONSORS

Main Sponsor:



MIRUS AIRCRAFT SEATING “MOVING YOU”

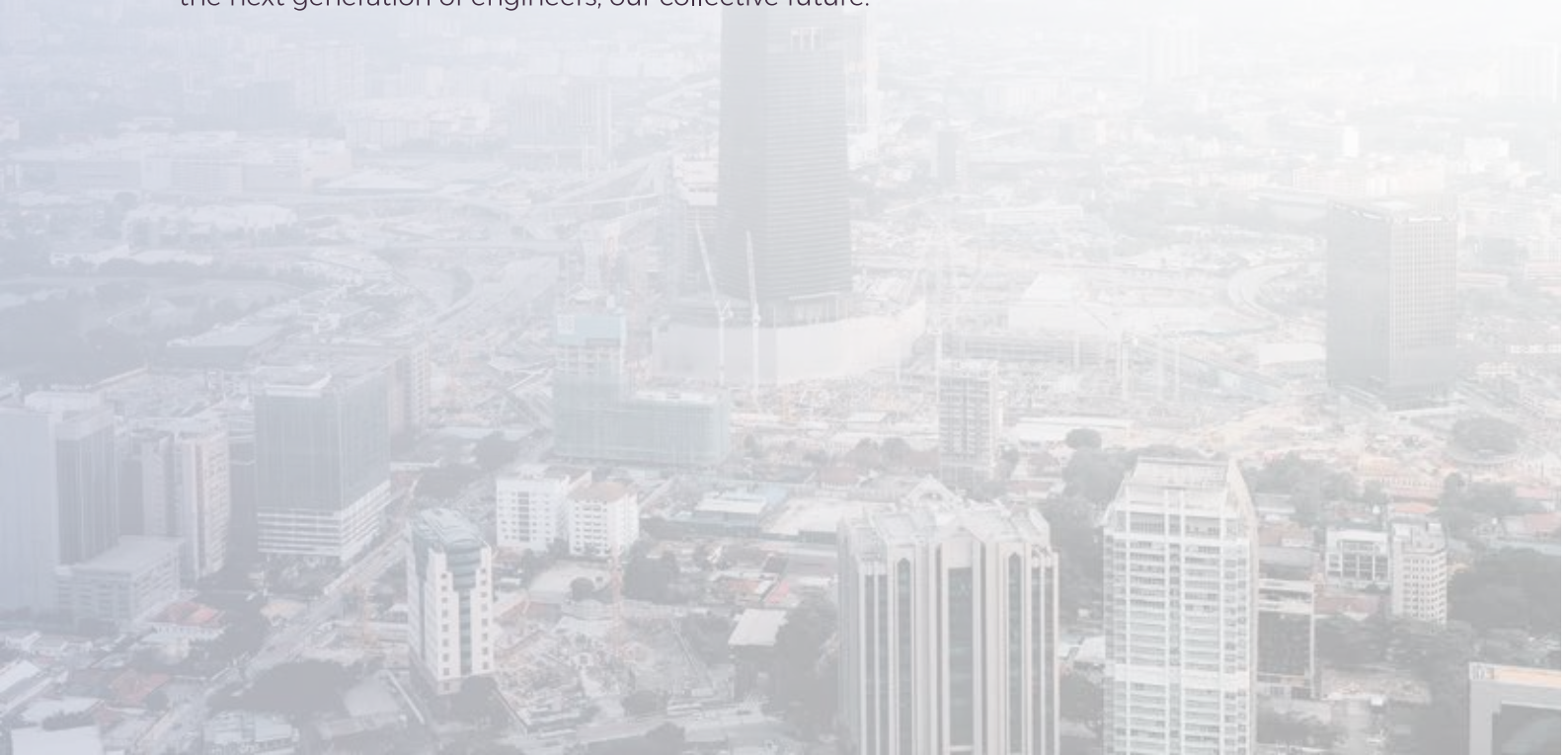
Founded in 2015 with a footprint in the UK, Kuala Lumpur and Shanghai, Mirus has forged together technologies, expertise and best practices from the automotive and aerospace sectors in an eclectic mix of knowledge and expertise to produce innovative, high-performance commercial airline seats.

At its core Mirus is a technology company focused on design, certification, manufacture, and sales of aircraft seating. With a customer commitment to deliver innovative products quickly and reliably.

Superior value through ultra-low life cycle costs, backed by an exceptional customer support programme (Mirus Care), ensures Mirus' continued engagement with airlines seeking to enjoy the benefits of our product.

Our growth continues apace as we invest in state-of-the-art facilities and technologies, expanding our global presence to increase our capacities, which in turn will enable us to develop and manufacture products in lean sustainable ways, minimizing our environmental impact.

We will continue to develop and deliver lighter, longer lasting seats, playing our part in the reduction of fuel burn and associated carbon footprints. In the process we've committed to support our local community and we take pride in the initiatives we're involved with to inspire the next generation of engineers, our collective future.



Sponsors:



Dah Pay e-Wallet

DahPay is an e-payment company built on the core tenets of high value-added entrepreneurship, creativity and innovation.

Realising the potential of the financial sector and the new economic model - DahPay was created for hassle-free payment. Rather than carrying wallets around, the high number of smartphone users rely on their gadgets for all aspects of their lives, including finance.

Our aim is to create a strong, comprehensive and progressive financial system to underpin Malaysia's vision to become a developed nation by 2020.

DahPay will be a full-fledged payment system for all kinds of payments and transfers, providing a solution to bring businesses to the next level.

Sponsors:



Farm In The City An Eden of Nature and Animals

An Eden of Nature and Animals Farm In The City (FITC) is a unique new concept that combines elements of wildlife and nature set in a designed environment of a conservation park. Drawing upon the values of Malaysia's multi-racial and multicultural population, FITC is designed to resemble a typical Malaysia village or "kampung" setting. FITC plans to become a focal point for tourism in the state by providing educational and entertaining insights into the lifestyle and setting of a Malaysian village, farm and fruit orchard with its natural plants and wildlife. FITC is much more than a viewing exhibit. It encourages visitor-interactions with the animals and plant-life in a comfortable yet authentic environment. FITC also places great importance on education of visitors on the various aspects of farm and animal life as well as wildlife conservation and preservation.

The many visitor attractions of FITC:

Free-flight bird aviary: a large and airy enclosure for birds. Visitors are encouraged to interact with the birds through feeding and petting, with a photo opportunity available.

Reptiles cavern: experience the world of reptiles in the Reptiles Cavern and see up-close the Retic Python, Dwarf Caiman and Mangrove Snake among others.

Moods Lake: a large rippling lake of clear water which is home to FITC's population of Mandarin Ducks, Whistling Ducks, Emperor Geese, Canada Geese, Cape Shelducks, Ruddy Shelducks, Common Shelducks, Caroline Ducks, Black Swans and White Swans. The lake also is home to our flock of Pelicans.

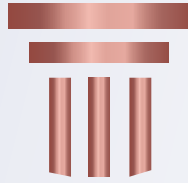
Pet Village: visitors are encouraged to interact and pet Rabbits and Guinea Pigs. Grab the chance to feed and take photos with them.

Longkang Fishing: the traditional Malaysian past-time of dredging for fish in the "longkang" or drain is recreated here to remind all visitors of a part of our cultural heritage that deserves preservation.

Jungle walk: visitors walk among unique animals such as the Common Marmoset, Iguana, African Crested Porcupine and the Kirk's Dik Dik.

Malaysian Vegetable Farm: the recreation of a typical Malaysian village-type vegetable farm orchard with more than 60 tropical fruit trees and plants. It is an expansive exhibit of more than 60 tropical fruit trees and exotic plants.

Sponsors:



THE FIRM
Capital

THE FIRM Capital Singapore

The Firm Capital was incorporated in 2021, in Singapore as an Information Technology entity focused on providing solutions to the financial services industry. The Firm Capital was founded by a team of three highly-qualified personnel with a compounded experience of more than 50 years. The Firm Capital's mission is to become the leader in providing real-time, unique and accurate data-driven algorithmic market information to the financial services industry; accelerating financial decision-making at anytime and anywhere.



Sponsors:



My Makanan Connecting Food to Communities

The Covid-19 outbreak has resulted in economic collapse around the world, leading to widespread unemployment, and a reduction in the trade sector especially for foodstuffs.

Mymakanan.my is a nationwide project organized by the International Strategy Institute (ISI). Mymakanan connect local food suppliers selling vegetables, chicken, cattle, goat, fish, fruits, sugar, salt, flour and others, to customers across Malaysia. Mymakanan aim is to help local traders and entrepreneurs recover from the pandemic and cater to customers who shop online.

Mymakanan have a ready list of food suppliers who can be contacted directly via phone or whatsapp to place an order. Meanwhile, food suppliers and manufacturers can register with Mymakanan for free for a limited period of time to sell the products online at Mymakanan.my



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